

invitation

IR SUMMIT 2023

IR STRATEGIES IN A CHANGING RATE LANDSCAPE

December 13th 2023: Cocktail Party – 6:30pm to 11pm
Les Deux Magots, 6 place Saint-Germain des Prés, 75006 Paris

December 14th 2023: Presentations & Workshops – 8:30am to 5:30pm
Salons Hoche, 9 avenue Hoche, 75008 Paris





Kepler Cheuvreux is delighted to invite you to our IR Summit 2023.
We will be co-hosting the event with Euronext again this year,
as well as many IR associations.

The event will take place on December 14th 2023
at the Salons Hoche, 9 avenue Hoche, 75008 Paris,
an exceptional venue located in the heart of Paris,
just steps away from the Champs-Élysées.

The theme will be: "IR Strategies in a Changing Rate Landscape"

The event will feature Heads of IRs, CIOs and experts
sharing their views on the latest evolutions of investor relations, as well as
keynote speakers on the economic outlook, geopolitics, ESG
and the latest capital market trends.

Registration Deadline: December 8th 2023
Contact: irsummit@keplercheuvreux.com



08:30
Registration & Welcome Coffee



08:45

Introduction by Kepler Cheuvreux & Euronext
Anne Lacarrière, Global Head of Corporate Access, Kepler Cheuvreux
Mathieu Caron, Head of Primary Markets, Euronext

09:00

Keynote Speech on Macro
Arnaud Girod, Head of Economics & Cross-Asset Strategy,
Kepler Cheuvreux
Economist (Name TBC)

09:45

Keynote Speech on Geopolitics
Sylvie Bermann, Former Ambassador of France to Russia,
the UK & China
Moderator: *Marie Assenza*, Global Head of expert/thematic
origination, Kepler Cheuvreux

10:30

Coffee Break



11:00

Panel Session: Strategic Views from
3 Key Buy-Sides for Markets in 2024
Gilles Guibout, Head of European Equities, AXA Investment Managers
2 other Asset Managers (Names TBC)
Moderator: *Arnaud Girod*, Head of Economics & Cross-Asset Strategy,
Kepler Cheuvreux

11:45

Panel Session: Cross Views
on the Latest ESG Trends
Peter Löow, VP Sustainable Finance, Stora Enso Oyj
Malgosia Guibert, Head of ESG advisory, Euronext
Moderator: *Josep Pujal*, Head of ESG research, Kepler Cheuvreux



12:30

Latest News from the Main
IR Associations in Europe



13:00
Lunch Break

14:00

Workshop 1: Standing Out in the Crowd: Strategies for IR Professionals to Gain Industry Recognition

Amani Korayeim, Director, EMEA, II Research

Aude Rodriguez, Head of Investor Relations, Air Liquide

Amit Bhalla, SVP Head of Investor Relations, Schneider Electric

Moderator: Wim Allegaert, Chairman, BellR

14:45

Workshop 2: Targeting and Corporate Access:
Tracking the Latest Trends

Nick Stone, SVP, Head of Investor Relations, GSK plc

Anne Lacarrière, Global Head of Corporate Access, Kepler Cheuvreux



15:30

Workshop 3: Activism: The Indispensable Toolkit for Listed Companies

David Chase-Lopes, Managing Director EMEA, D.F. KING

Geoffroy Le Guyader, Arbitrage Sales, Kepler Cheuvreux

Moderator: Diane Mabile, Head of Share Management & Market Intelligence, Kepler Cheuvreux

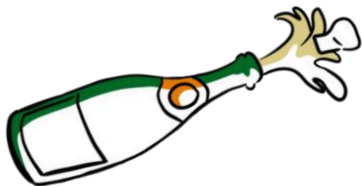
16:15

Workshop 4: Trading Trends

Cyril Gérard, Head of Corporate Brokerage, Kepler Cheuvreux

Rodolphe Bianchi, Head of High Touch Distribution, Kepler Cheuvreux

Euronext Representative (Name TBC)



16:45

Workshop 5: Coaching Session on Mnemonic Techniques for Business Meetings

Sophie-Armelle Rinieri, Agile Coach

17:30

End of Conference

Hotel Suggestions:



Le Collectionneur Arc-de-Triomphe

390,00€ - Book [here](#) (valid until November 13th)

Booking code : KEPLER

51-57 Rue de Courcelles, 75008 Paris



Hotel Vernet

400,00€ - Book via email:

Commercial@HoteldeSers.com

or Tel: [+33 1 53 23 75 81](tel:+33153237581) (valid until November 13th)

25 Rue Vernet, 75008 Paris



Le Meridien Etoile

230,00€ - Book [here](#) (valid until November 15th)

81 Boulevard Gouvion St Cyr, 75017 Paris



Warwick Paris

245,00€ - Book [here](#) (valid until November 3rd)

5 Rue de Berri, 75008 Paris

In collaboration with:

