

# IR SUMMIT 2022

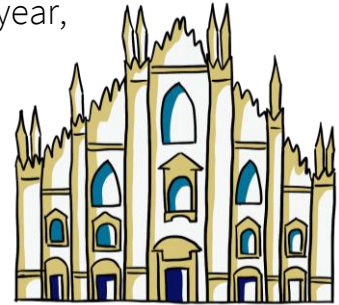
macro makes the world go round

December 15<sup>th</sup> 2022 - Milan



**Kepler Cheuvreux** is delighted to invite you to the 2022 IR Summit. We will be co-hosting the event with Euronext again this year, as well as many IR associations.

The event will take place on December 15<sup>th</sup> in Milan at Palazzo Mezzanotte, headquarters of Borsa Italiana (Euronext Group).



The theme will be: **“Macro Makes the World Go Round”**.

The event will feature keynote speakers, Heads of IRs, CEOs, CIOs and experts sharing their views on the economic outlook, geopolitics, ESG, capital markets and the latest evolutions of the IR function.



**Drinks reception on December 14<sup>th</sup>**

Location: Seitally Bistro, Corso Italia 6, Milan | From 18:30

**Presentations and workshops on December 15<sup>th</sup>**

Location: Palazzo Mezzanotte, Piazza degli Affari 6, Milan | 08:30 - 16:45

**Registration deadline: December 5<sup>th</sup>**

Contact: [irsummit@keplercheuvreux.com](mailto:irsummit@keplercheuvreux.com)

08:30

Registration & welcome coffee

08:45

Introduction by Kepler Cheuvreux & Euronext

09:00

Keynote on Europe's energy crisis  
& energy transition

*Stefano Venier, CEO of SNAM*

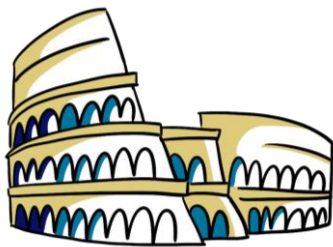
09:45

Keynote on international geopolitics

*Dominique Trinquand, Retired General, Former Head of  
the French military mission to UN*

10:30

Coffee break



11:00

ESG: update on climate initiatives and taxonomy

*Camille Leca, Head of ESG, Euronext Group*

*Giulia Genuardi, Head of Sustainability Planning, Enel  
Additional speaker TBC*

11:45

Market expectations and asset allocation  
strategy for 2023 from key Buy-Sides

*Luca Vaiani, Head of Investment Strategy and  
Senior Portfolio Manager, Fideuram Investimenti SGR*

*Alberto Chiandetti, Portfolio Manager, FIL*

*Vincent Chaigneau, Head of Research; Group Investment Strategy,  
Generali Investments*

12:30

Latest news from the main  
IR associations in Europe

13:00

Lunch break





Track 2 | Governance: linking management compensation to sustainability objectives

*Paul Marsland, Senior ESG Analyst, Kepler Cheuvreux*

*Ronan Marc, Corporate VP IR, Legrand*

*Fabio Cleva, Head of Investor & Rating Agency Relations, Generali*

14:00

14:00

Track 1 | The next generation of IRs: GenZ and digital media

*Prof. Mag. Monika Kovarova-Simecek, Academic Director Digital Business Communication, St Pölten University*

*Julia Stoetzel, Fin' Influencer, MD unicorn Consulting*

*Wim Allegaert, Chairman of BELIR & Senior consultant*

15:00

15:00

Track 1 | ESG Indices: key metrics, impact on issuers and relevance for investors

*Alessandra Franzosi, Head of Buyside Italy & ESG Investing, Euronext Capital Markets*

*Cristina Daverio, Head of ESG Analytics team, Moody's*

Track 2 | Corporate access & targeting : focus on America and Asia-Pacific

*Hugo Sarkis, Global Head of Equity Sales, Kepler Cheuvreux*

*Anne Lacarrière, Global Head of Corporate Access, Kepler Cheuvreux*

16:00

15:45

Coffee break

Track 1 | ECM : highlights of 2022 and expectations for 2023

*Aurélien Narminio, Head of Equity Listing, Euronext*

*Barbara Lunghi, Head of Equity Listing Italy, Euronext*

*Other speakers TBC*

16:45

End of conference

16:00

Track 2 | Workshop on economy & strategy

*Arnaud Girod, Head of Economics & Cross-Asset Strategy, Kepler Cheuvreux*

