

Sponsoring & Partner Prospectus 2023

Your unique opportunity to connect with the dedicated IR professional community within Switzerland, enabled by partnering with the IR club

82

MEMBER
COMPANIES

80%

COMPANIES
LISTED IN SMI ARE
MEMBERS

> 250

INVESTOR
RELATIONS PRO-
FESSIONALS

Sponsoring categories: Overview *

	Introductory** CHF 700 / year	Silver CHF 3,000 / year	Gold CHF 5,000 / year
Communication of partnership on IR club Schweiz website, in a newsletter, and via LinkedIn	✓	✓	✓
Logo presence for all IR club Schweiz initiatives (events, newsletter, website)		✓	✓
Mentioned on IR club Schweiz website (link to the services of the partner) and at our events		✓	✓
Banners for free in an IR club Schweiz newsletter		1	2
Logo presence as knowledge partner on internal IR club Schweiz surveys			✓
Partner surveys are promoted by IR club Schweiz communication channels			✓
Contribute to our newsletter via either a video or article focusing on best practice ideas or IR relevant. Will be approved by IR Club Board prior to publication	✓		✓
Visibility through a LinkedIn post related to the article published	✓		✓
Various add-ons available (listed on following slides)	Not included	Not included	Not included

* The partnership will commence once the contract has been signed and is set for a minimum of one year.

** The introductory level is not available to existing silver or gold partners of the IR club Schweiz. This offering is available to facilitate an entry point to the IR Club Members and our wider network in Switzerland.

Contract Add-ons / Single Services

Single Event

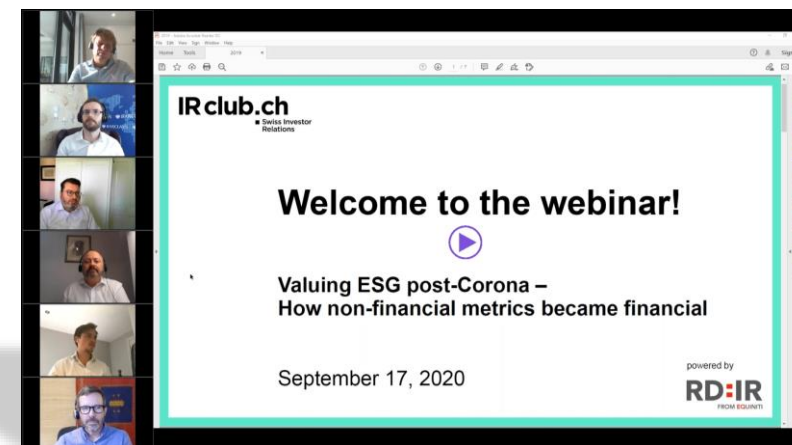
- Thematic proposal/suggestion for an event in coordination with IR club and creation of necessary invitation documents
- Logo presence as an event partner in the entire invitation management (website, email marketing, newsletter, LinkedIn)
- Suggestion for speakers and being responsible for necessary content briefing ahead of event, with input from IR club
- Required to moderate or provide a keynote speech and/or participate in a panel discussion
- Provide summary of event for post-processing within IR club social media/digital channels (e.g. key take aways)
- **All external costs (e.g. location, catering) to be borne by partner.** IR club can help to provide suggestions on suitable locations & catering as required.



Contract Add-ons / Single Services

Single Webinar

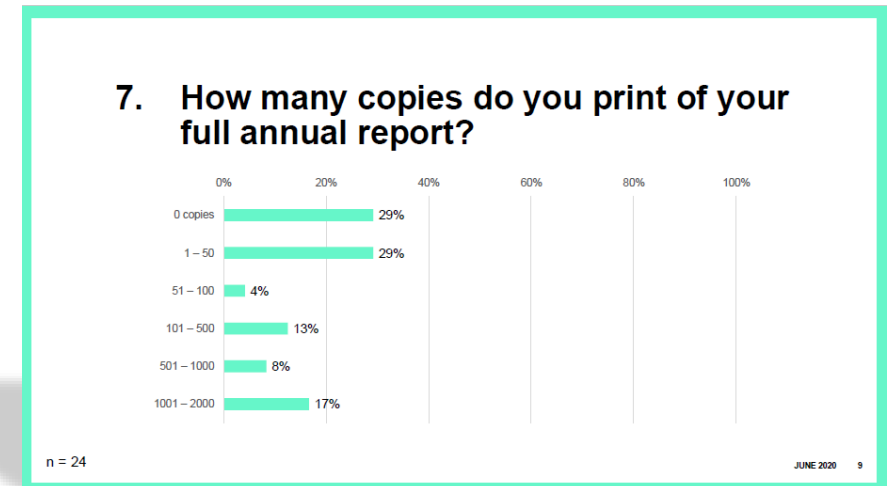
- Thematic proposal/suggestion for a webinar in coordination with IR club and creation of necessary invitation documents
- Logo presence as an event partner in the entire invitation management (incl. marketing slide at beginning of webinar presentation and redirection to sponsor website at end of webinar)
- Suggestion for speakers and being responsible for necessary content briefing ahead of event, with input from IR club
- Required to moderate or provide a keynote speech and/or participate in a panel discussion
- Webinar must be made available for the IR club website
- **All external costs to be borne by partner.** Partner to supply the necessary platforms to host webinar with input from IR club



Contract Add-ons / Single Services

Single Member survey

- Opportunity to submit a survey concept – all survey questions must be reviewed and approved by IR club
- Includes direct mail to IR club members with invitation to participate in the study (incl. one follow-up mail)
- Evaluation of the results by IR club and preparation in the format of PowerPoint slides
- Logo presence as survey partner



Contract Add-ons / Single Services

Single Newsletter banner (CHF 700)

- Possibility to combine with an article on a partner's best practice case – in case of three banners booked in the same year
- Bespoke packages to be discussed on request

Q4 The services and technology you need to manage a successful IR program.
[LEARN MORE →](#)

Quarterly Reporting

Debate has been ongoing for some time now over whether reducing the periodic reporting requirements for companies

There are possibilities to create a bespoke package (e.g. Gold + event sponsoring) which could allow for a discount. If the contract is signed for two years, we can also discuss a discount.

Please contact us for more information.



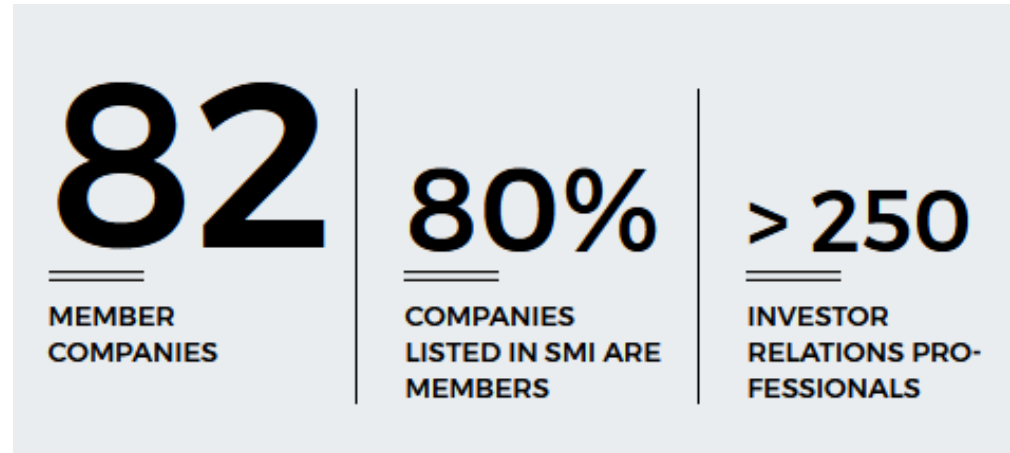
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**We look forward to your continued collaboration
with the IR club Switzerland.**

IR club Schweiz

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