

DIRK

Deutscher
Investor Relations
Verband

DIRK Trend Indicator, Spring 2016

Spring 2016

Survey details



- Half-yearly survey of IR professionals (DIRK members)
- Internet-based written survey from 01.03.2016 to 18.03.2016
- Basis: 293 DIRK members (2-2015: 310)
- Responses : 59=20% (2-2015: 24%)
- Broken down by indices, the responses came from:
 - 7 DAX companies (= 23% of all DAX-listed companies)
 - 10 MDAX companies (= 20% of all MDAX-listed companies)
 - 9 TecDAX companies (= 30% of all TecDAX-listed companies)
 - 8 SDAX companies (= 16% of all SDAX-listed companies)
 - 24 companies that are not part of a selection index
- 100% of all the companies to have responded belong to the Prime Standard segment

Survey details



- Half-yearly survey of IR professionals (CIRA members)
- Internet-based written survey from 01.03.2016 to 18.03.2016
- Basis: 67 CIRA members
- Responses : 10=15% (2-2015: 26%)



IR club

- Half-yearly survey of IR professionals (IR Club members)
- Internet-based written survey from 01.03.2016 to 18.03.2016
- Basis: 59 SIRV members
- Responses : 6=10% (2-2015: 47%)

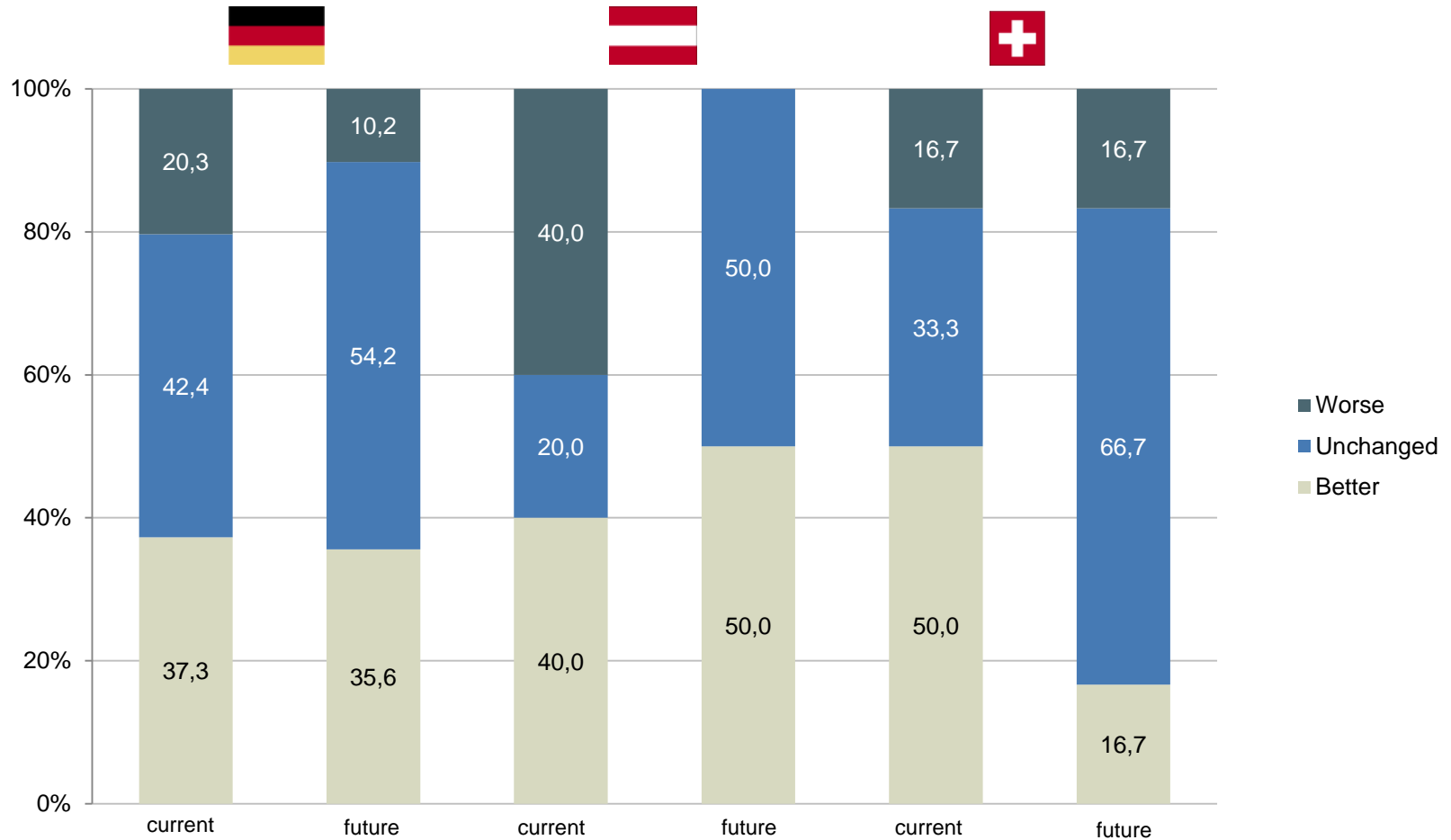
Spring 2016 Trend Indicator

RESULTS

Main survey

Assessment of current and future situation

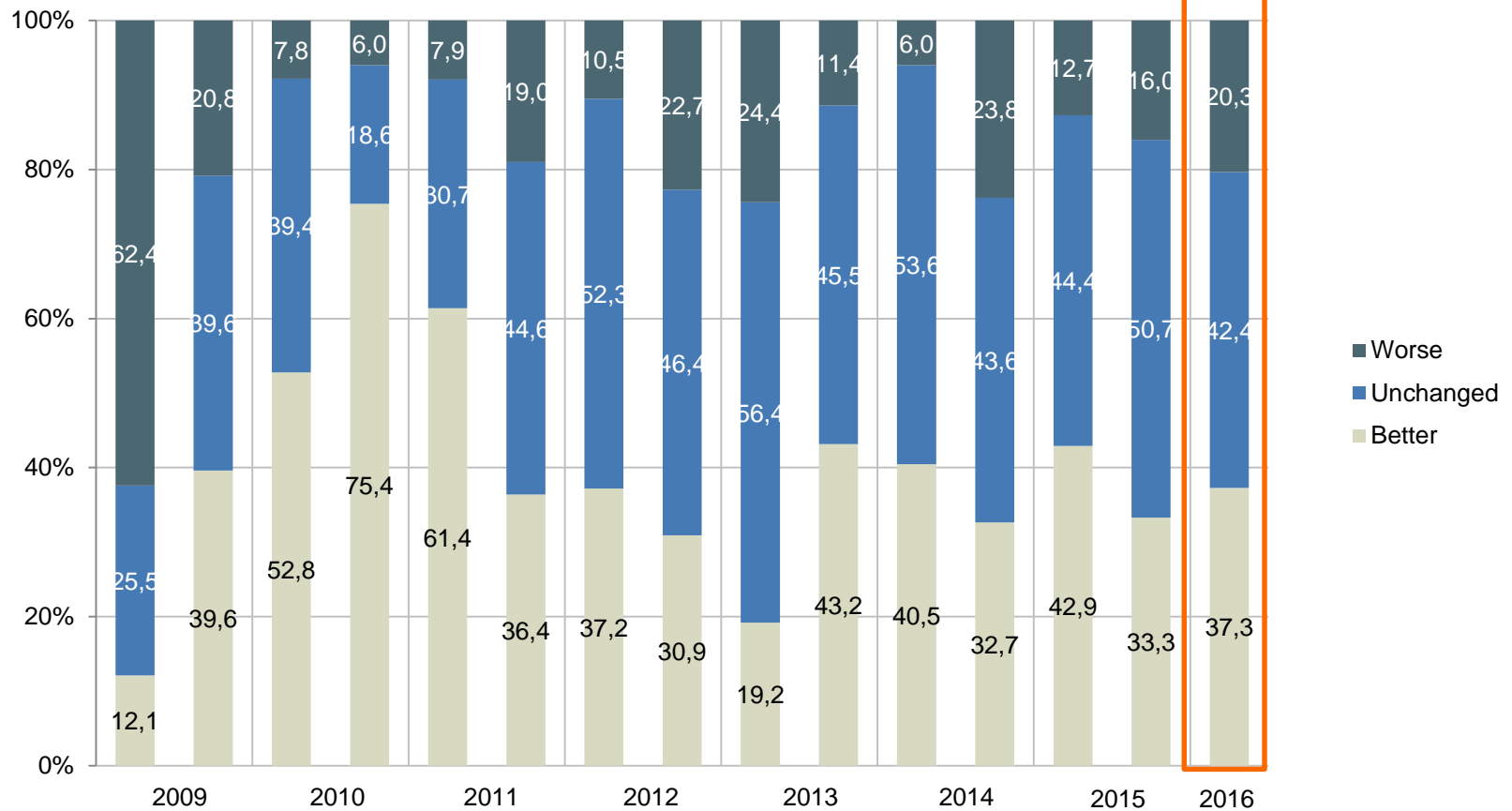
By country – left-hand bar: assessment of current situation; right-hand bar: assessment of future situation



Assessment of current situation of companies in Germany from year to year



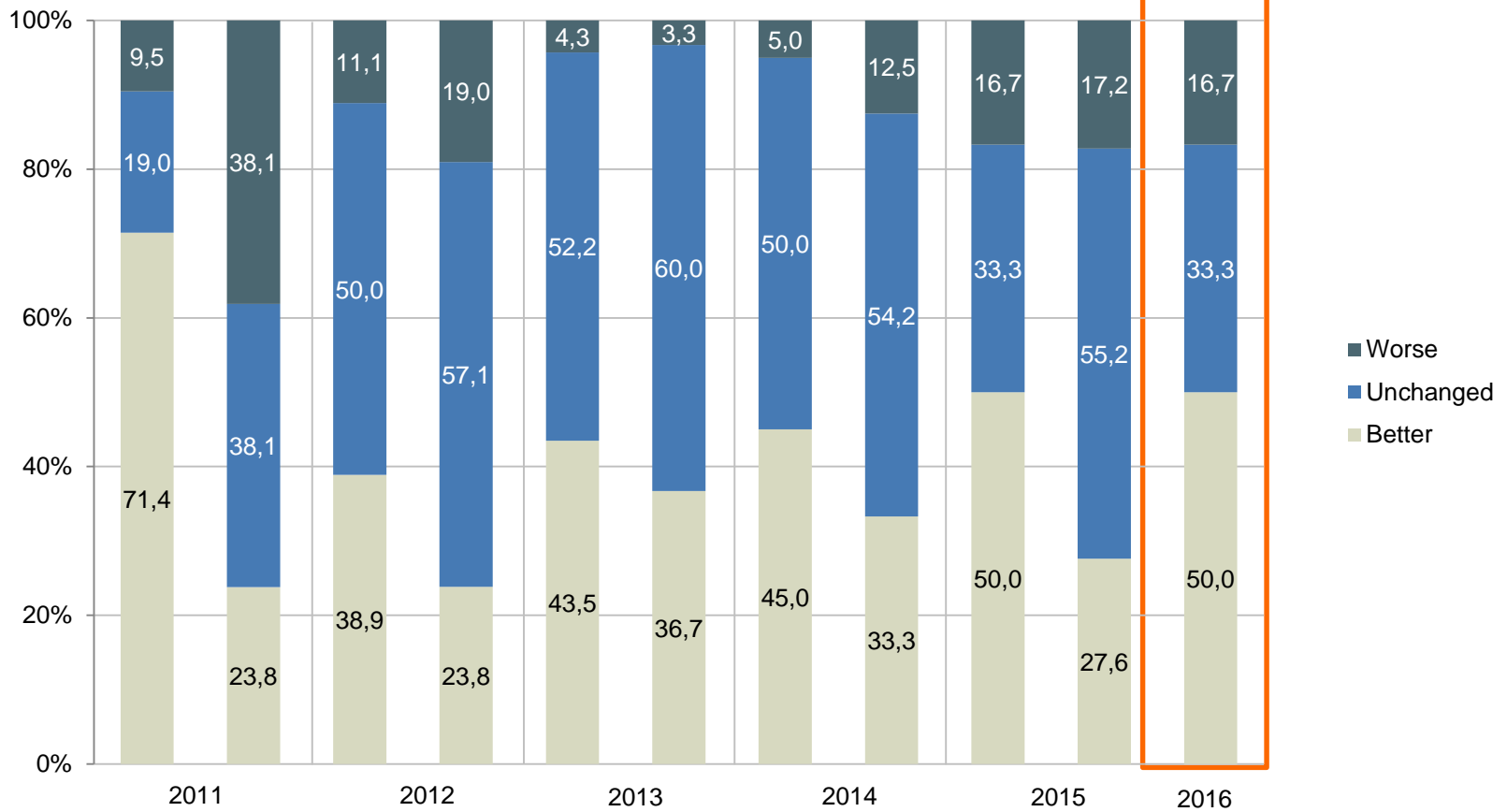
Assessment of current situation
(two survey periods per year)



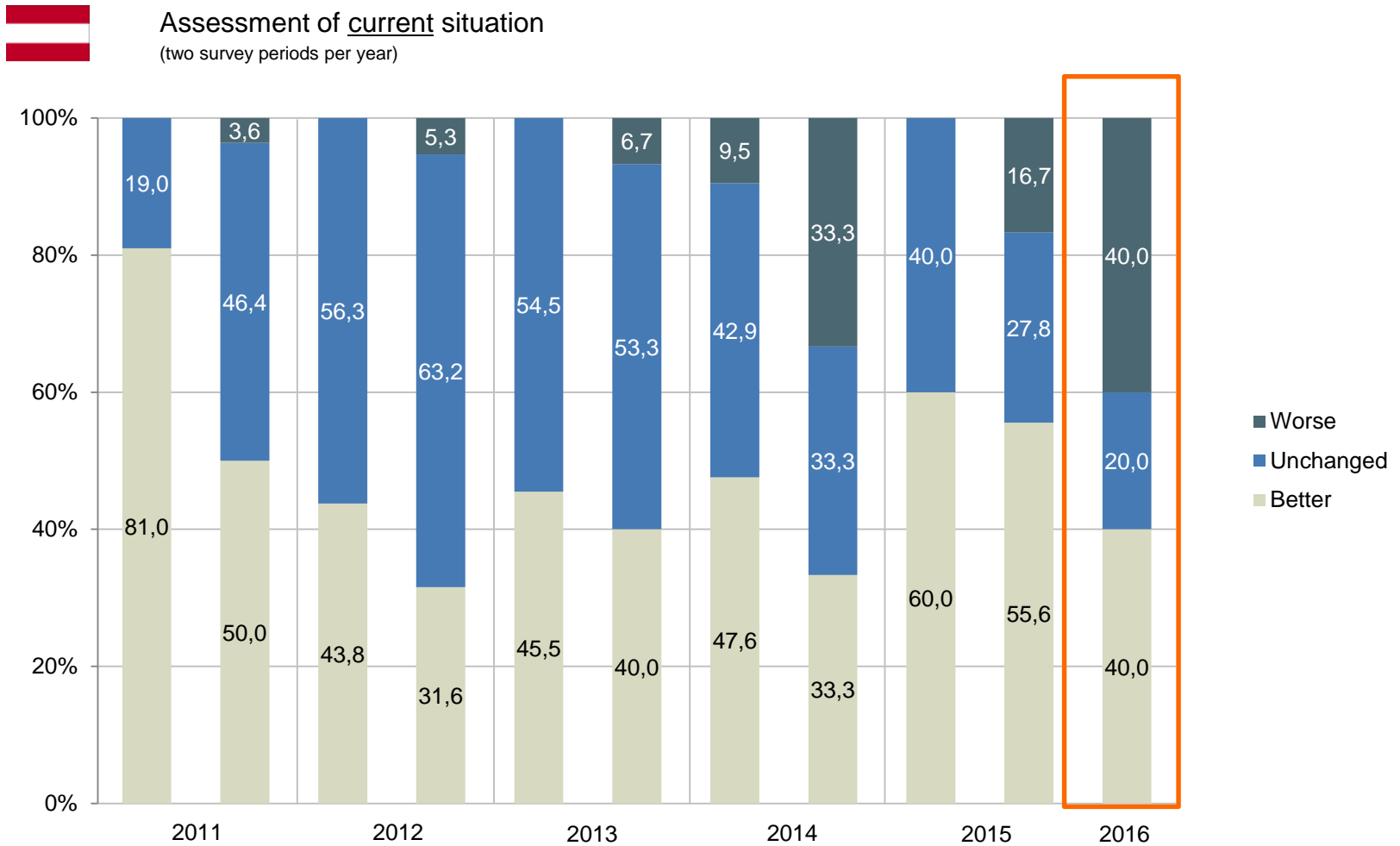
Assessment of current situation of companies in Switzerland from year to year



Assessment of current situation
(two survey periods per year)



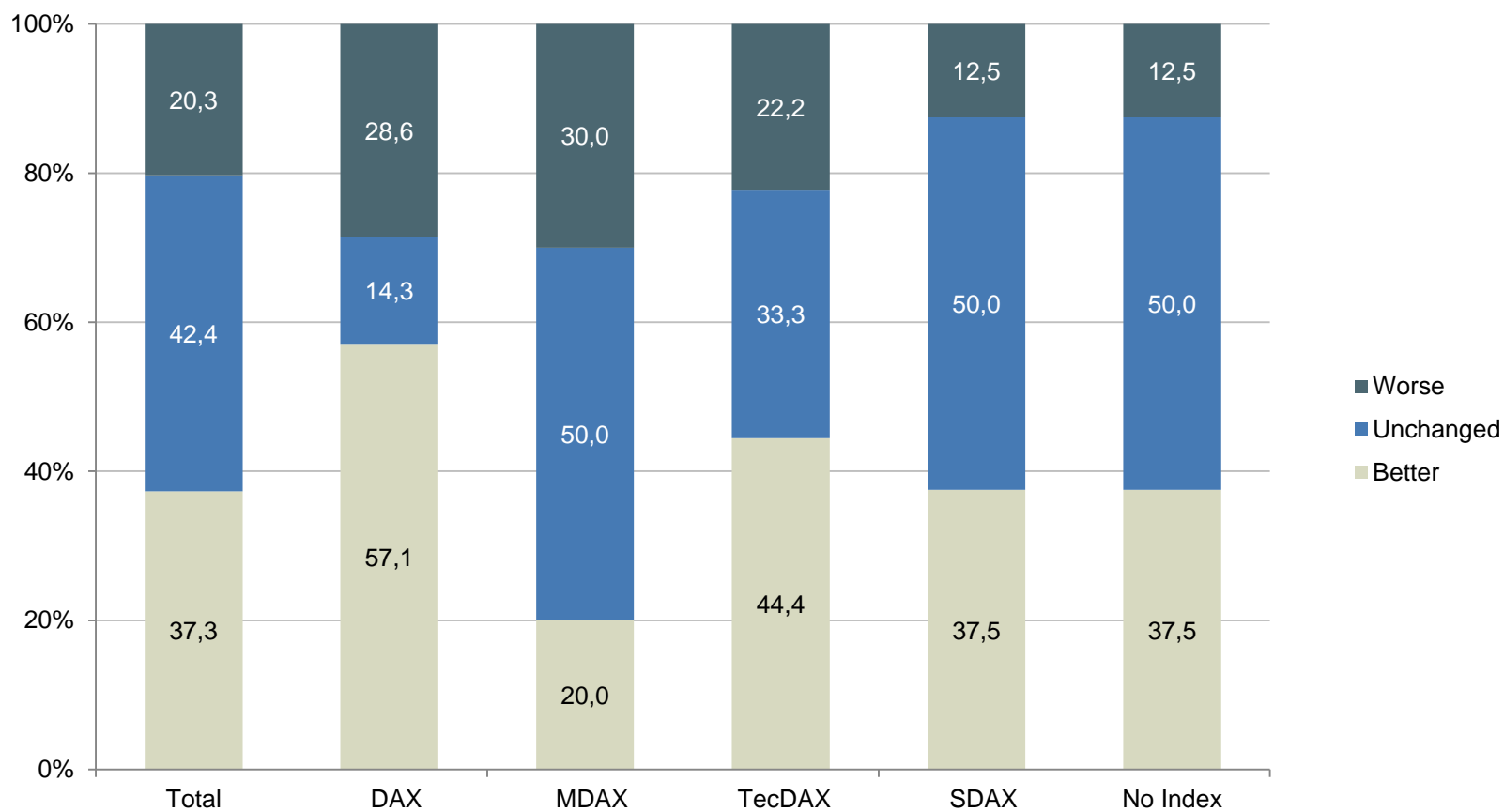
Assessment of current situation of companies in Austria from year to year



Assessment of current situation of companies in Germany – Indices



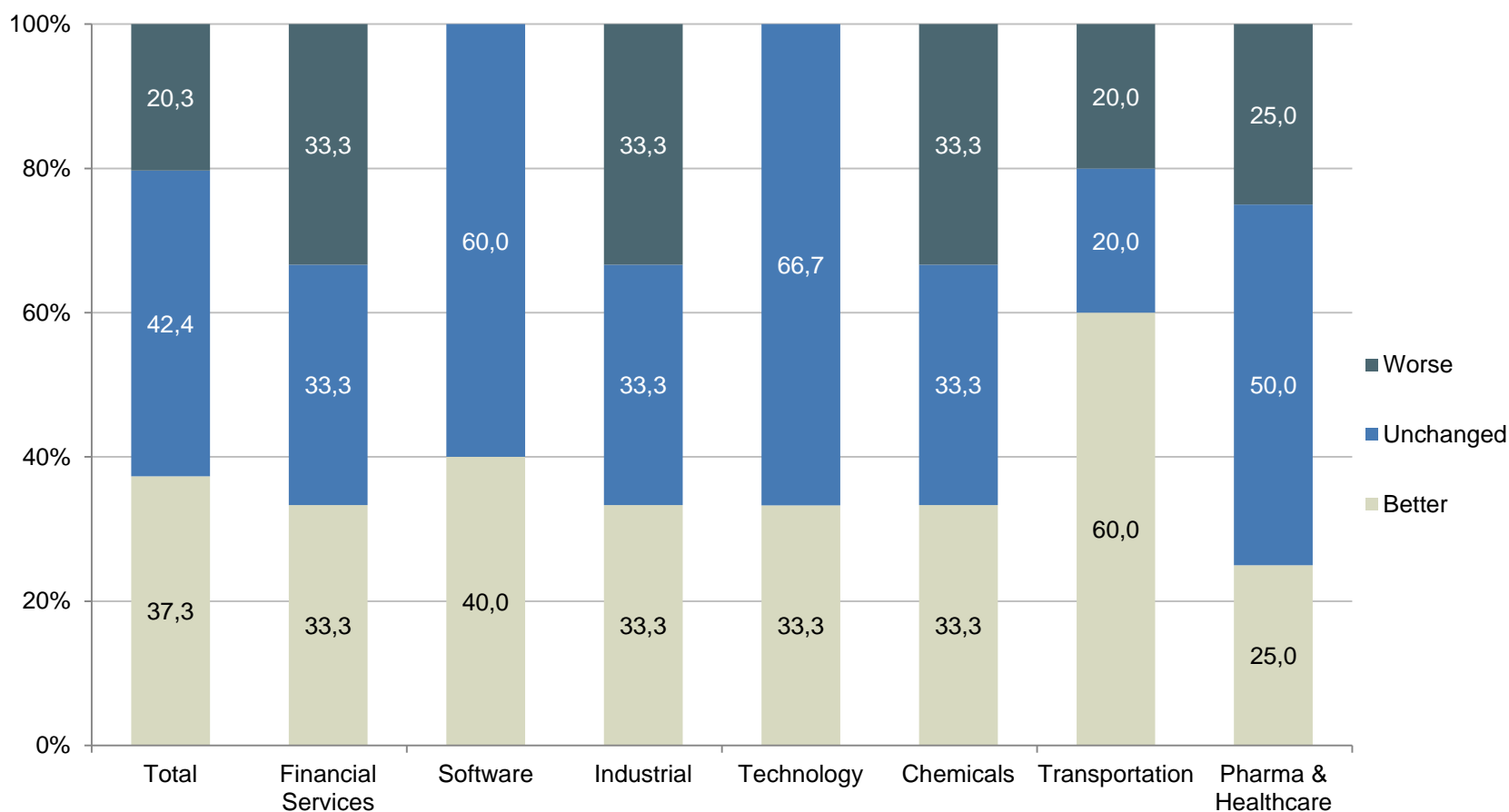
Assessment of current situation
(two survey periods per year)



Assessment of current situation of companies in Germany - Industries



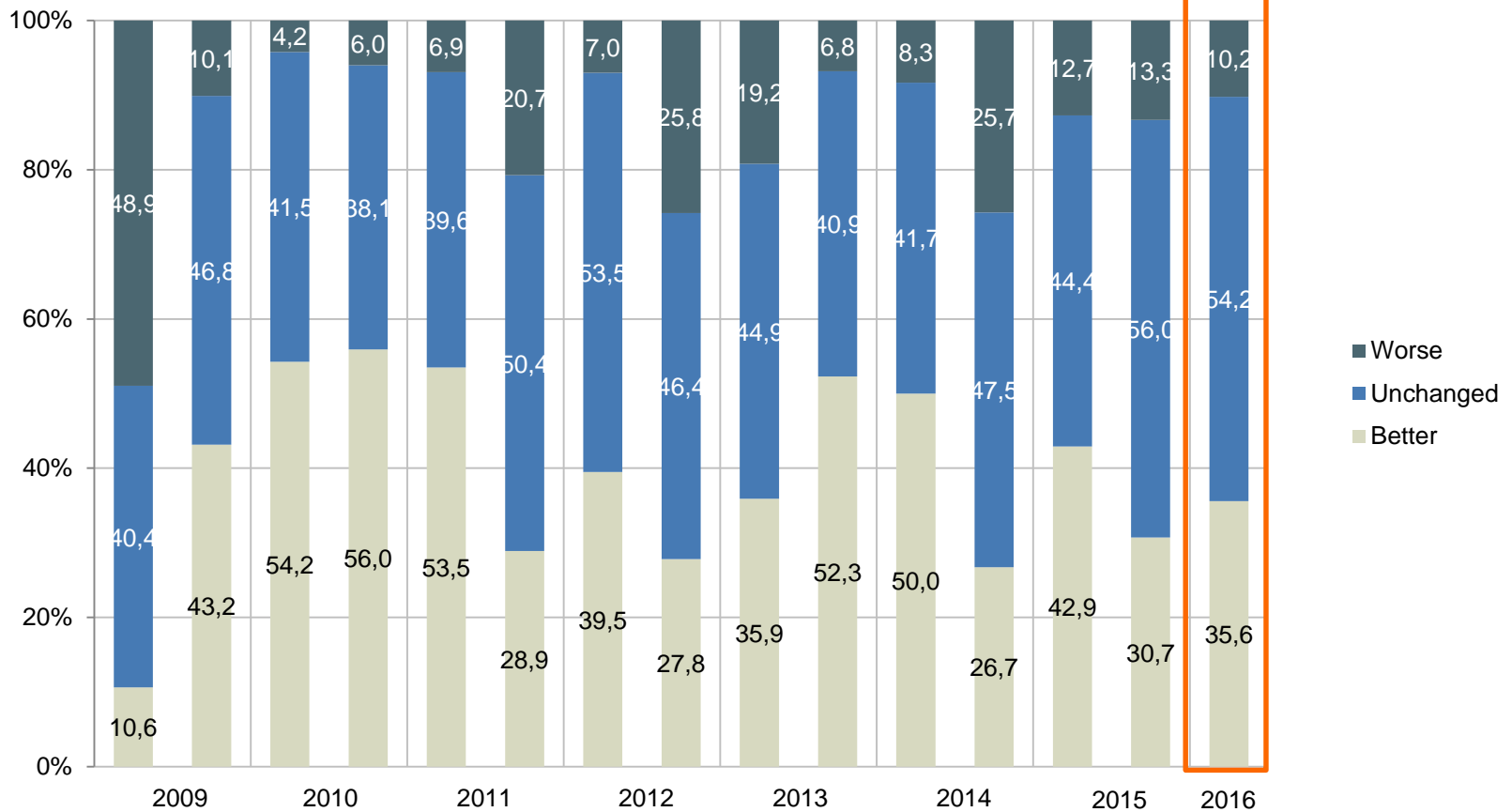
Assessment of current situation
(two survey periods per year)



Assessment of future situation of companies in Germany from year to year



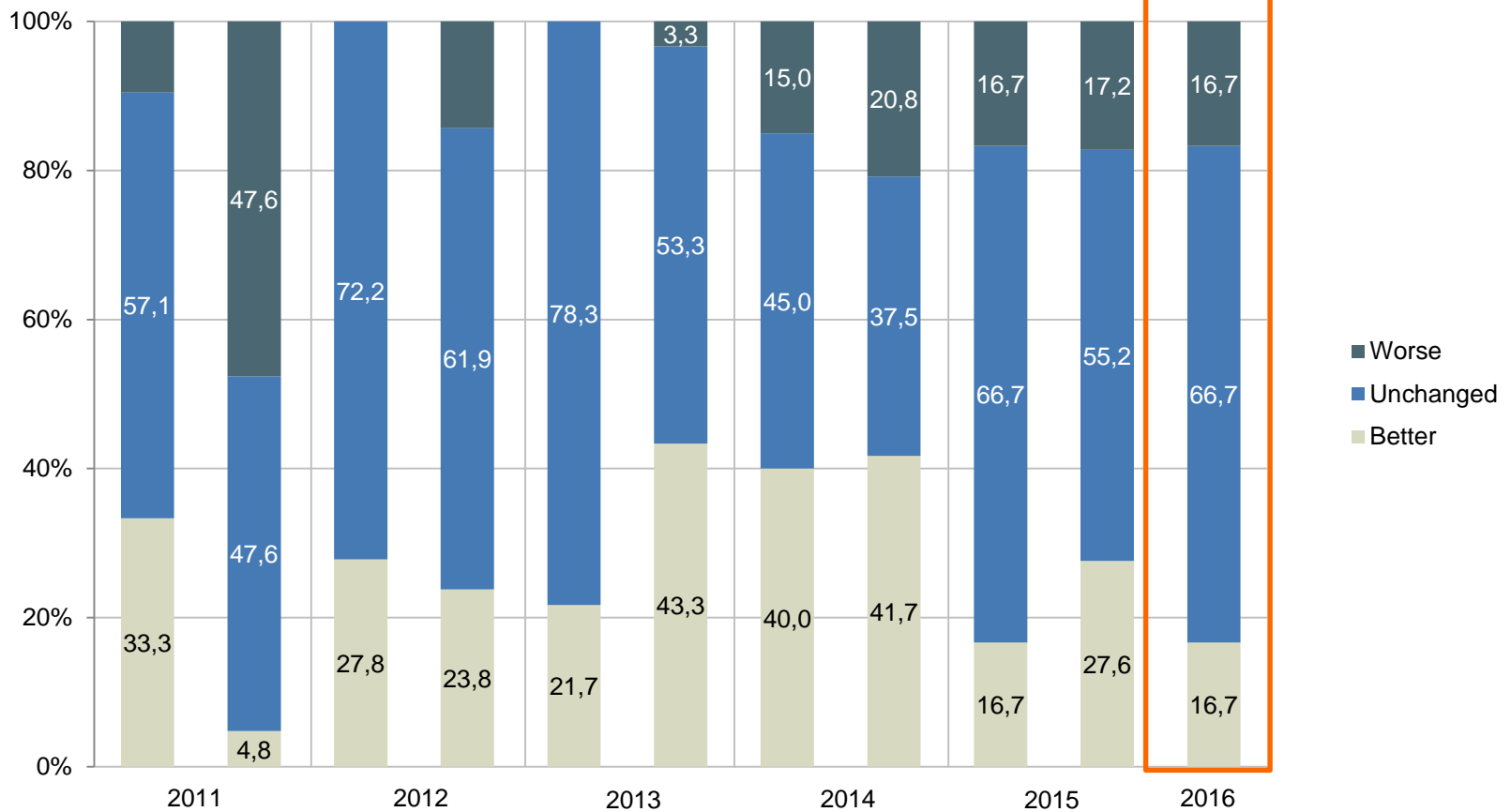
Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Switzerland from year to year

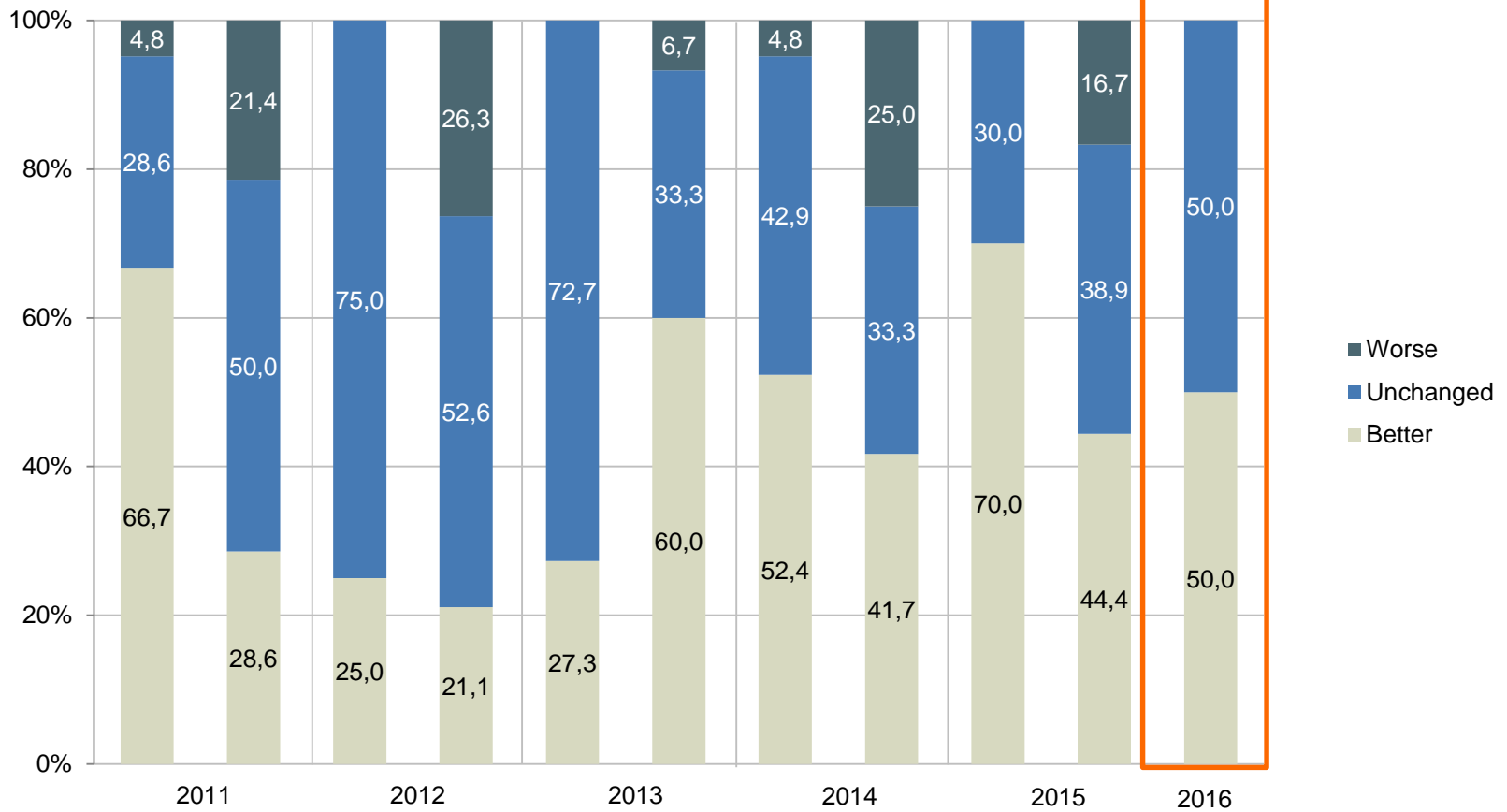


Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Austria from year to year

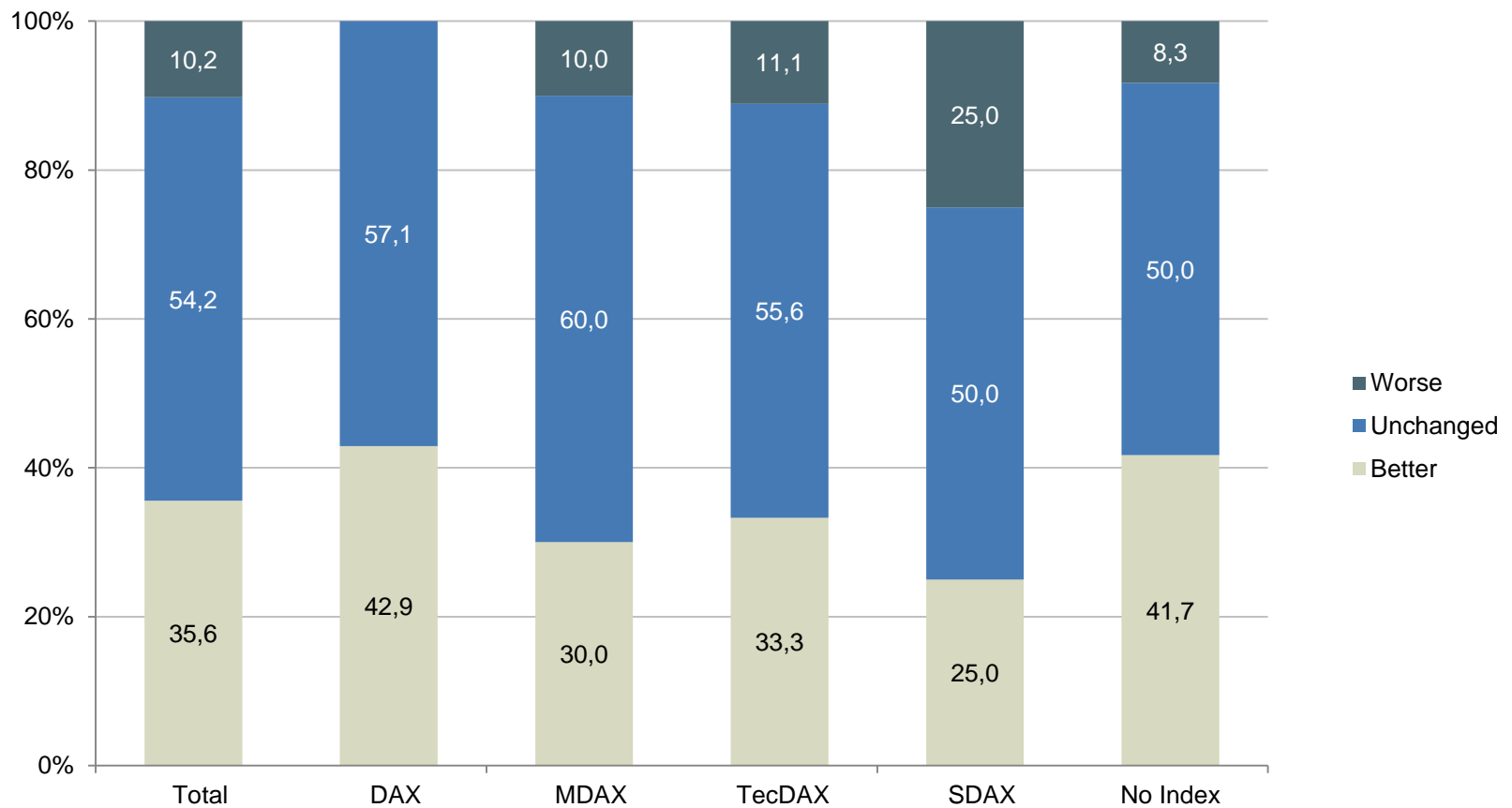
Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Germany - Indices



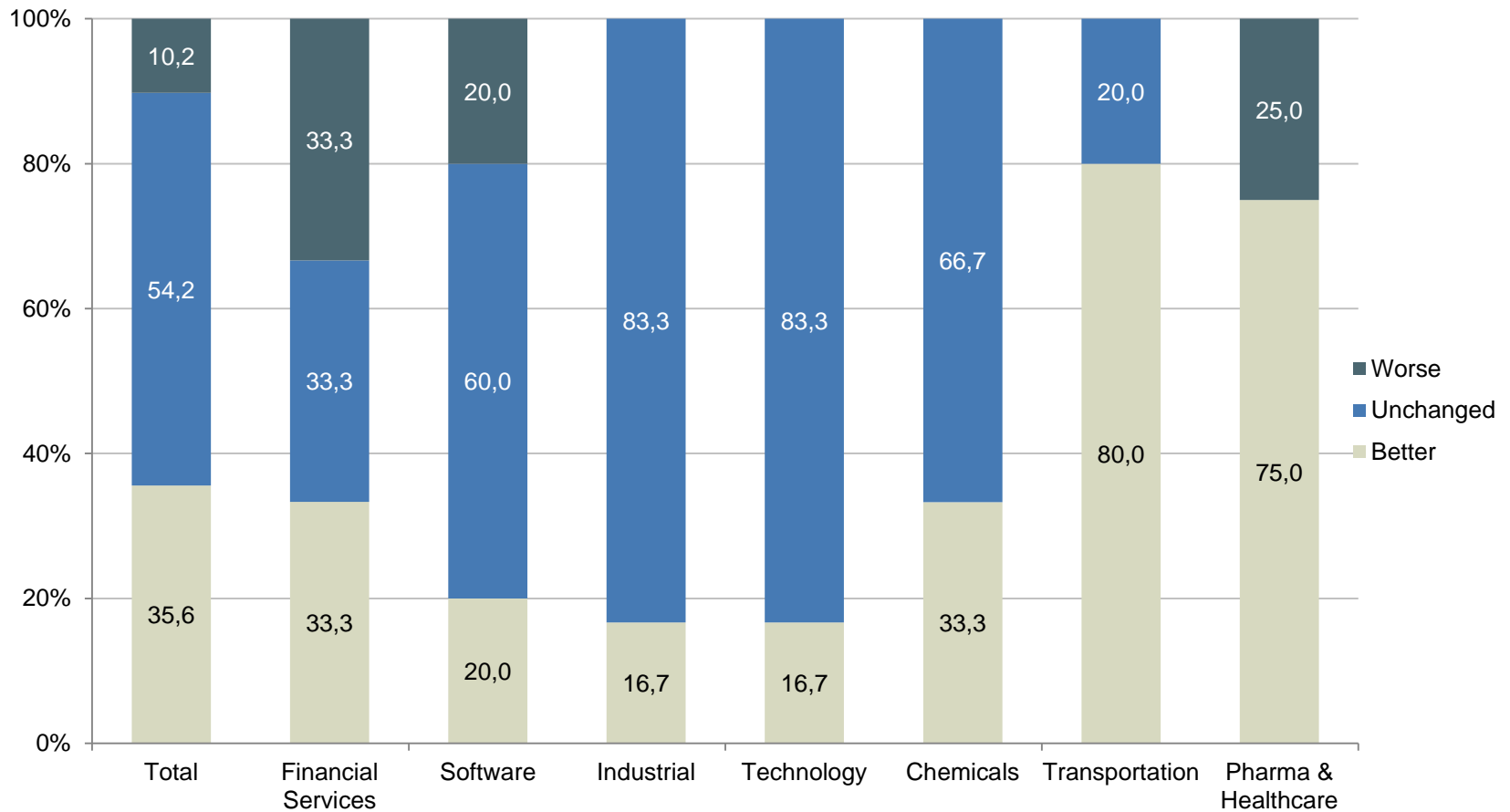
Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Germany - Industries



Assessment of future situation
(two survey periods per year)



Economic assessment shows increase for the future

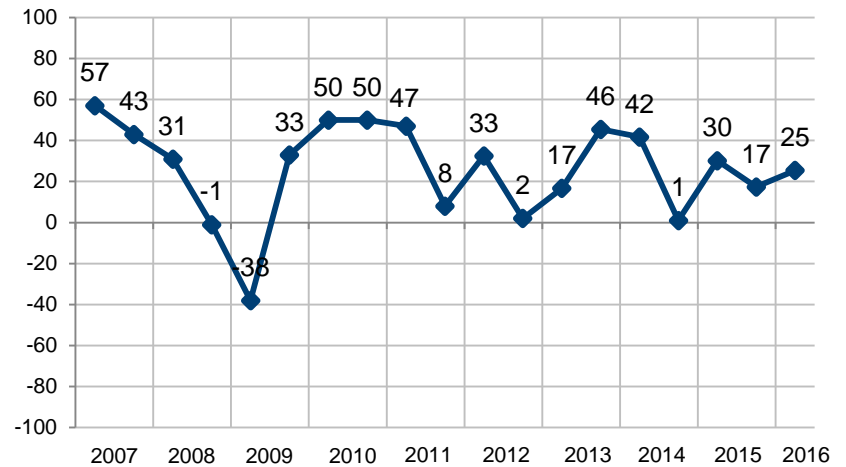


Assessment of current prospect
(two survey periods per year)



The indicator currently stands at 17 points in Germany, which is the same level of the 2nd half of the year 2015.

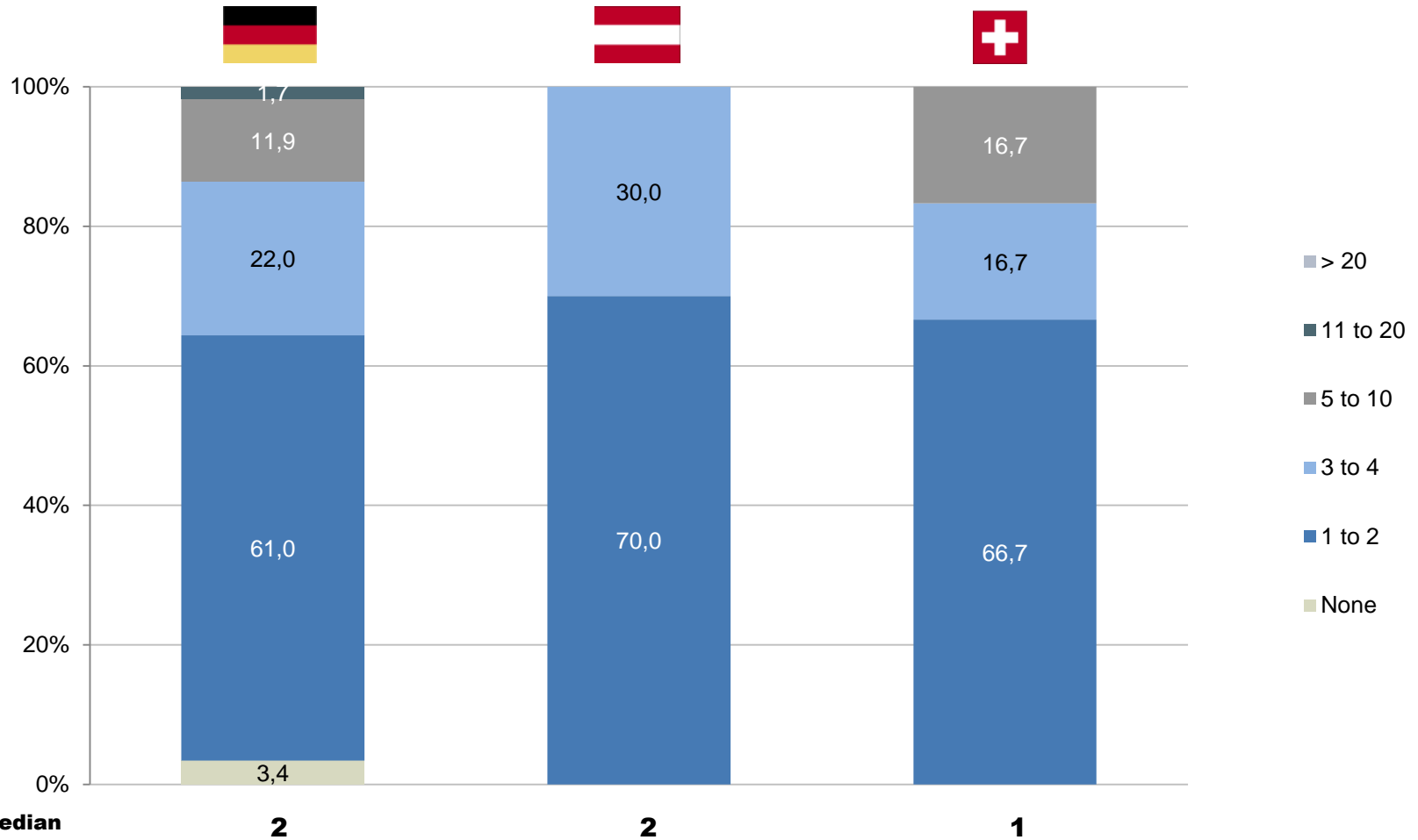
Assessment of future prospects
(two survey periods per year)



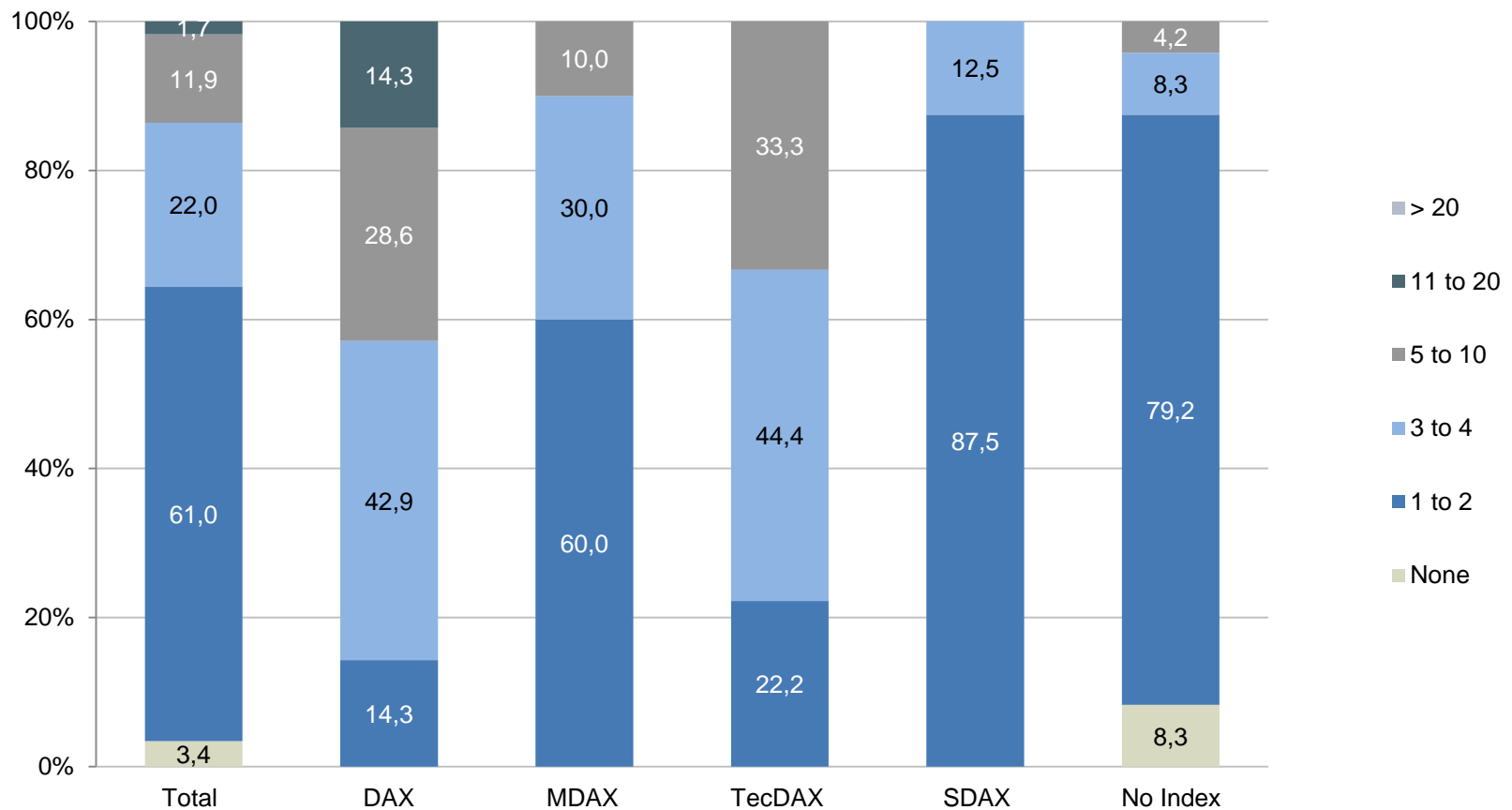
The future indicator stands at 25 points in Germany. This is a solid increase versus the second half of 2015.

Current number of IR employees (full-time)

By country

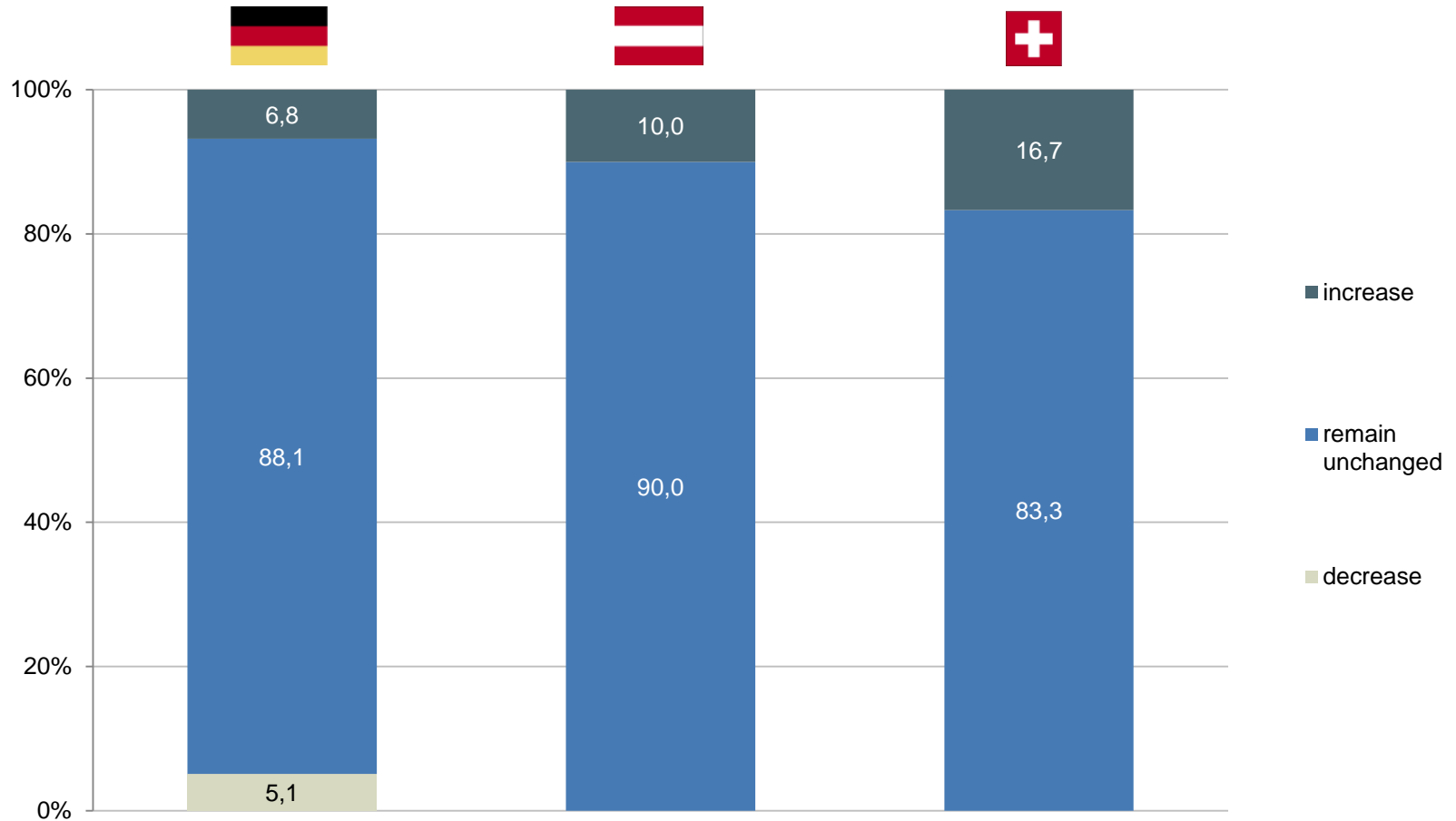


Current number of IR employees in Germany (full-time) - Indices



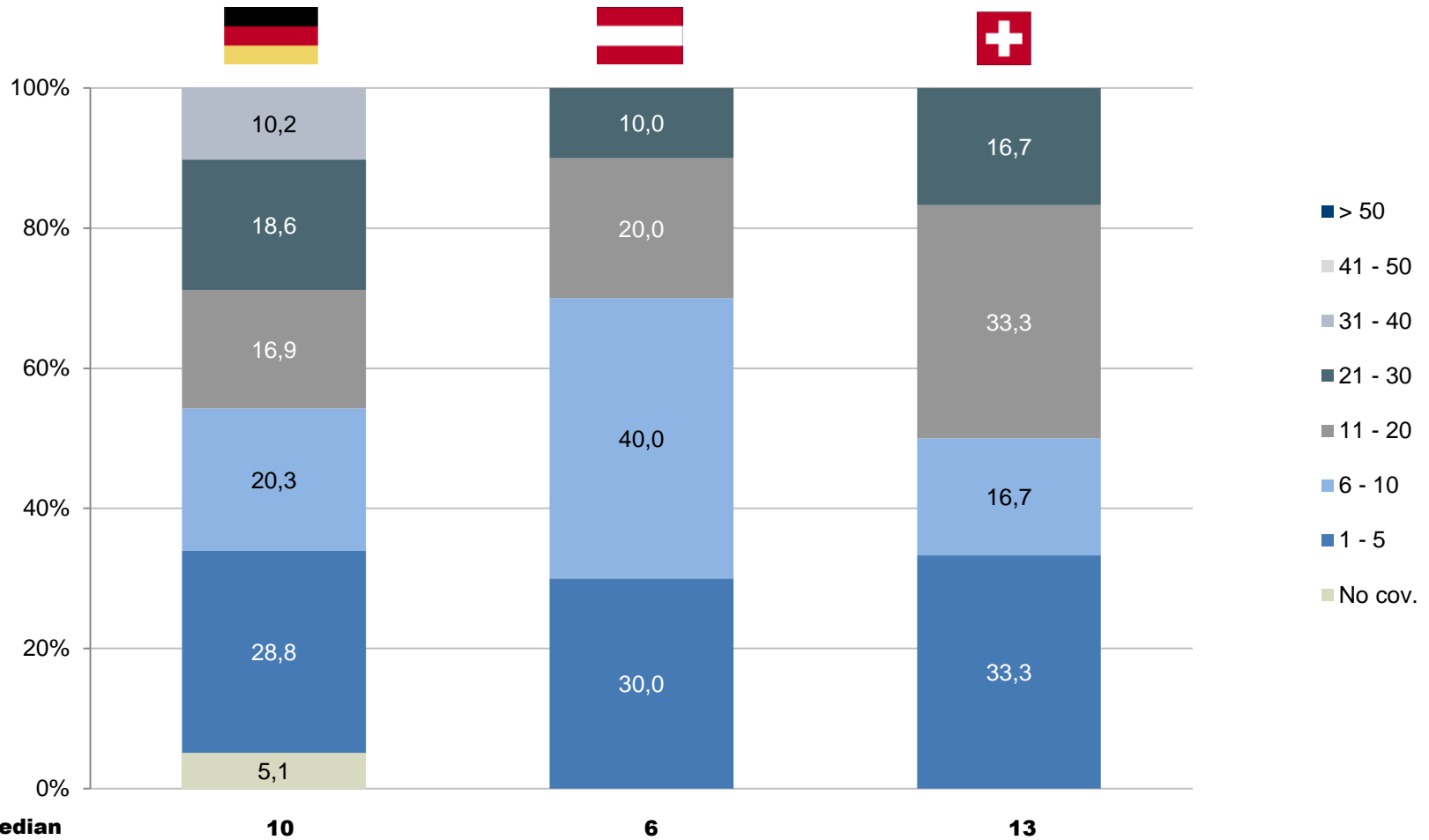
Development of number of IR employees (full-time)

By country



Current sell-side analyst coverage

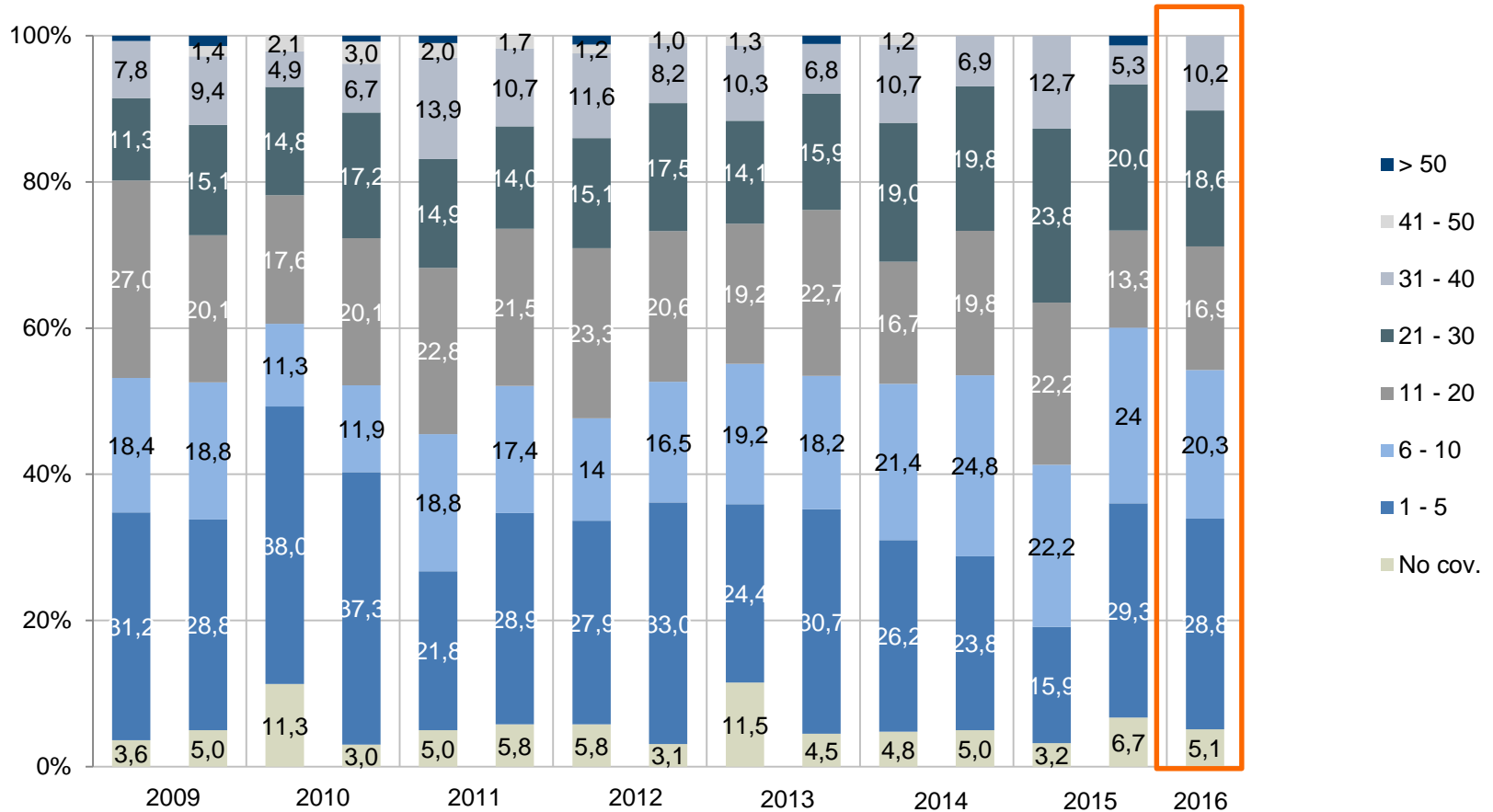
By country



Current sell-side analyst coverage in Germany



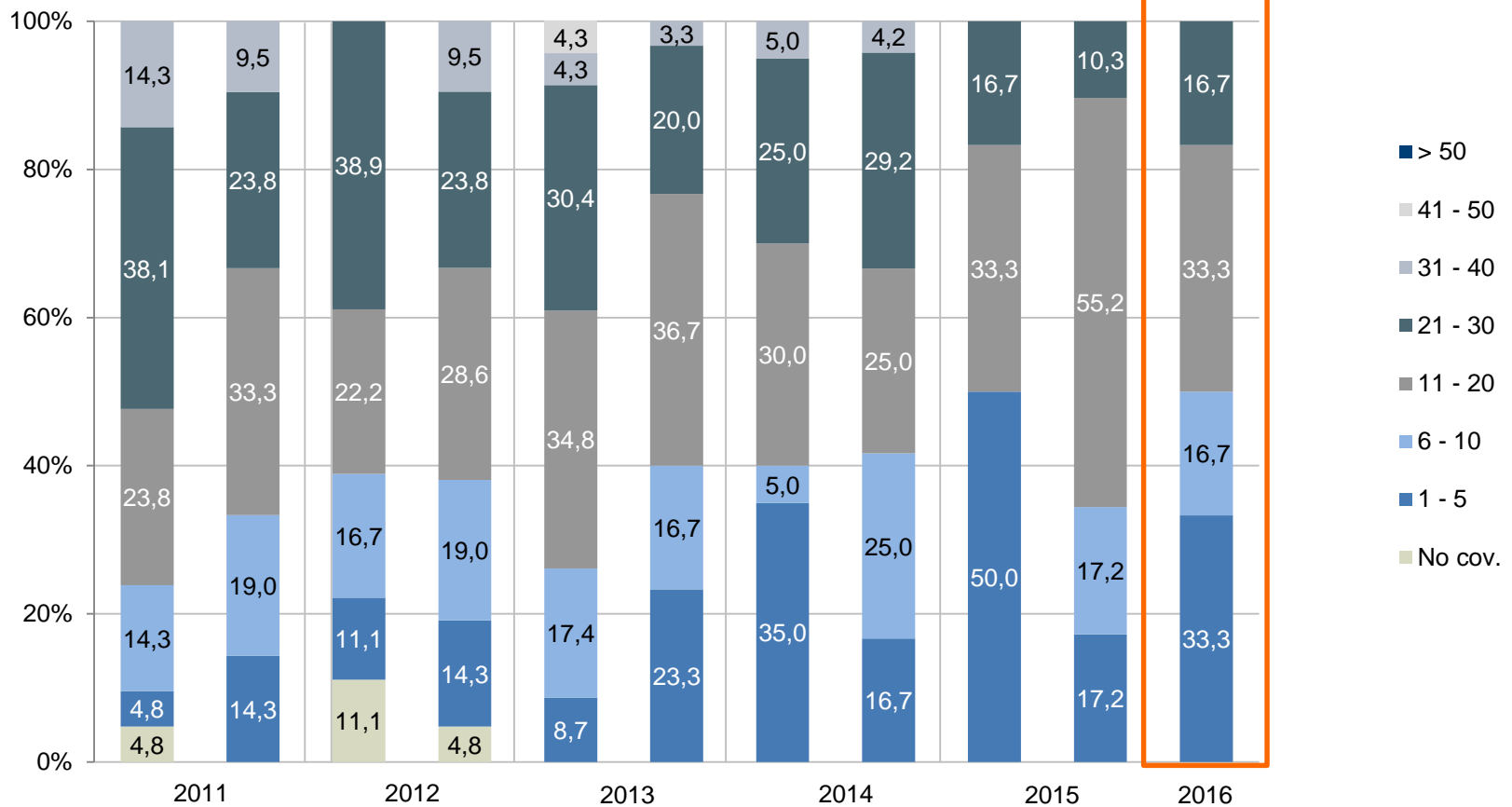
Comparison of surveys from 2009 to 2016
(two survey periods per year)



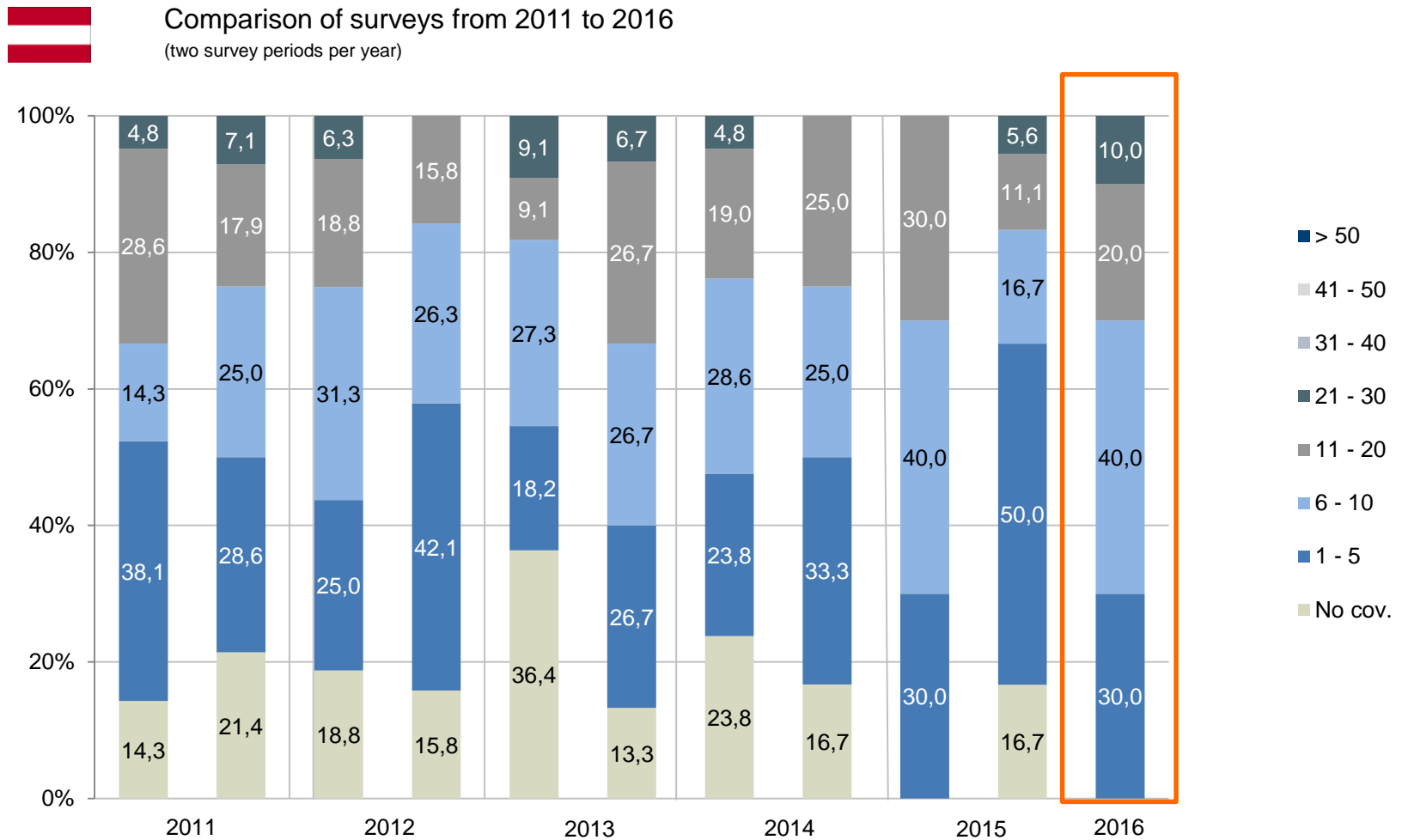
Current sell-side analyst coverage in Switzerland



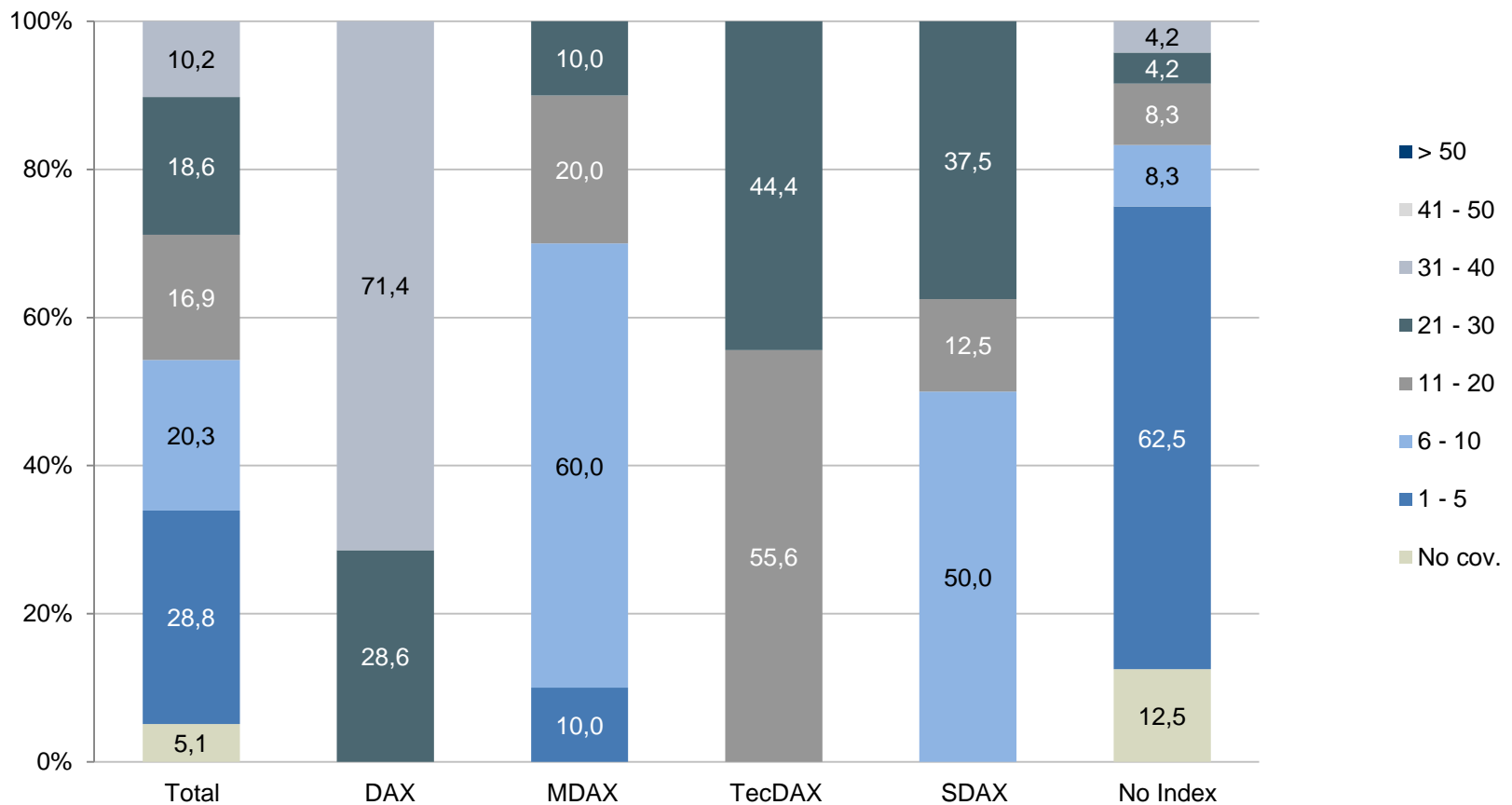
Comparison of surveys from 2011 to 2016
(two survey periods per year)



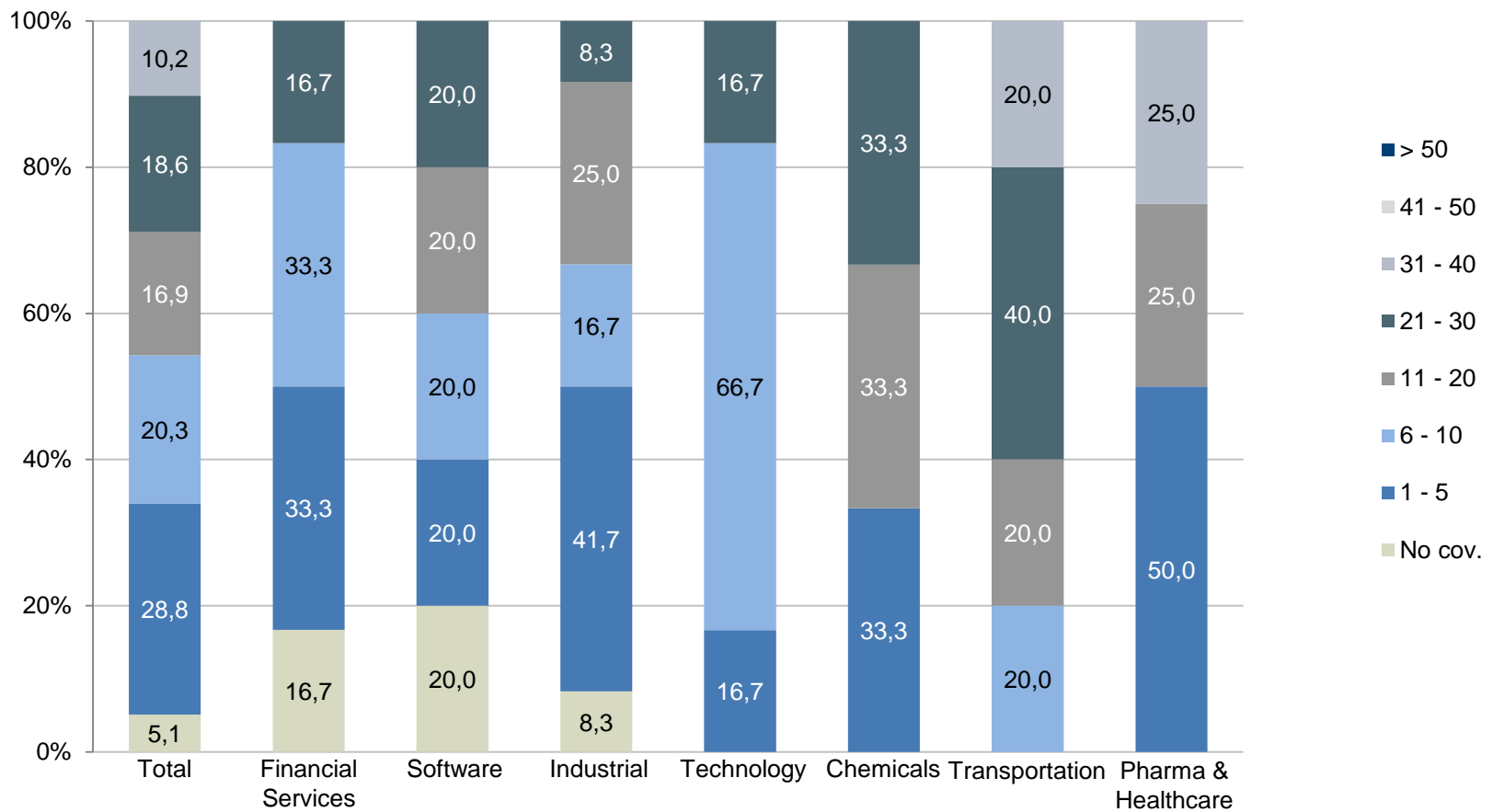
Current sell-side analyst coverage in Austria



Current sell-side analyst coverage in Germany - Indices

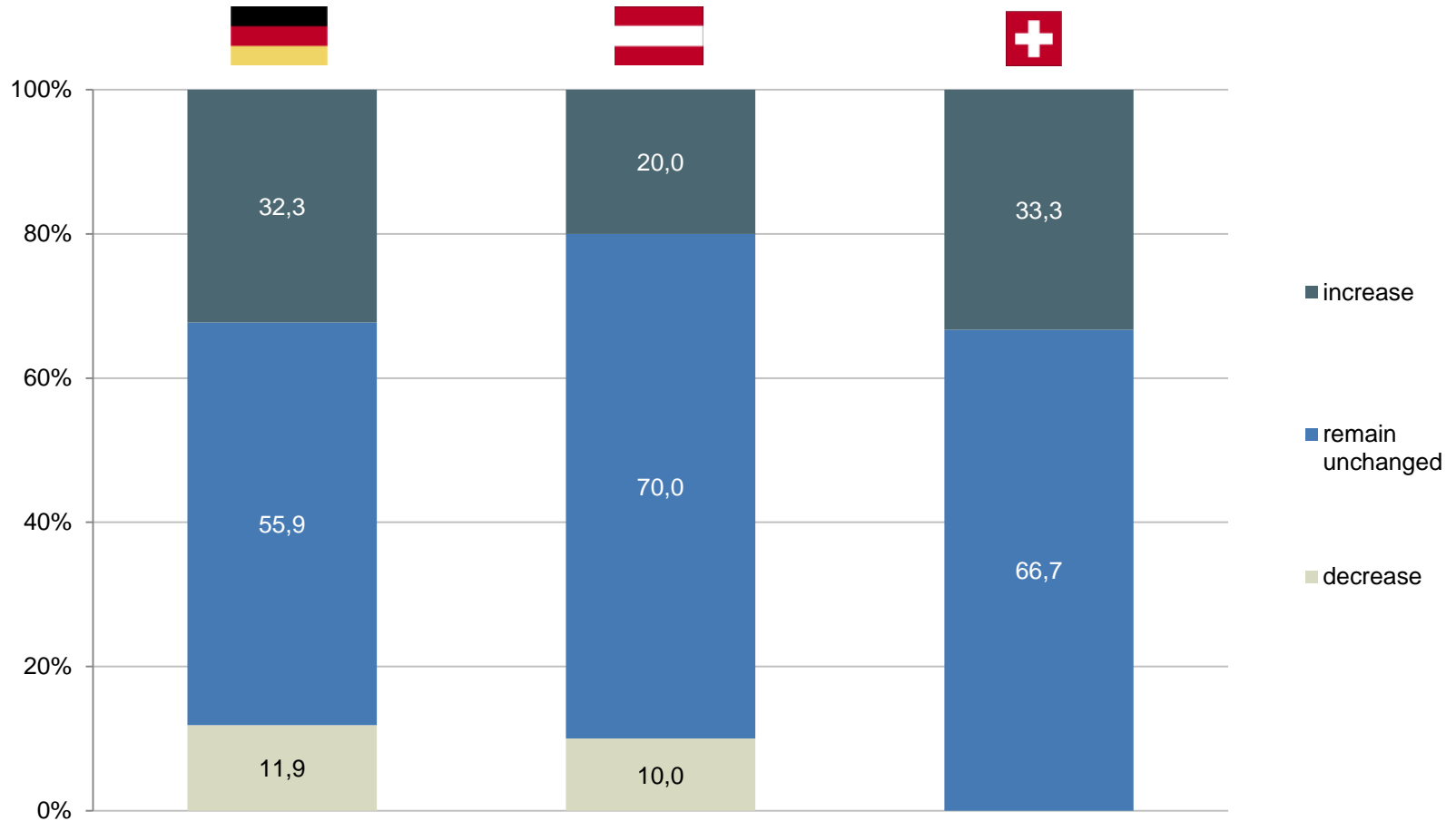


Current sell-side analyst coverage in Germany - Industries



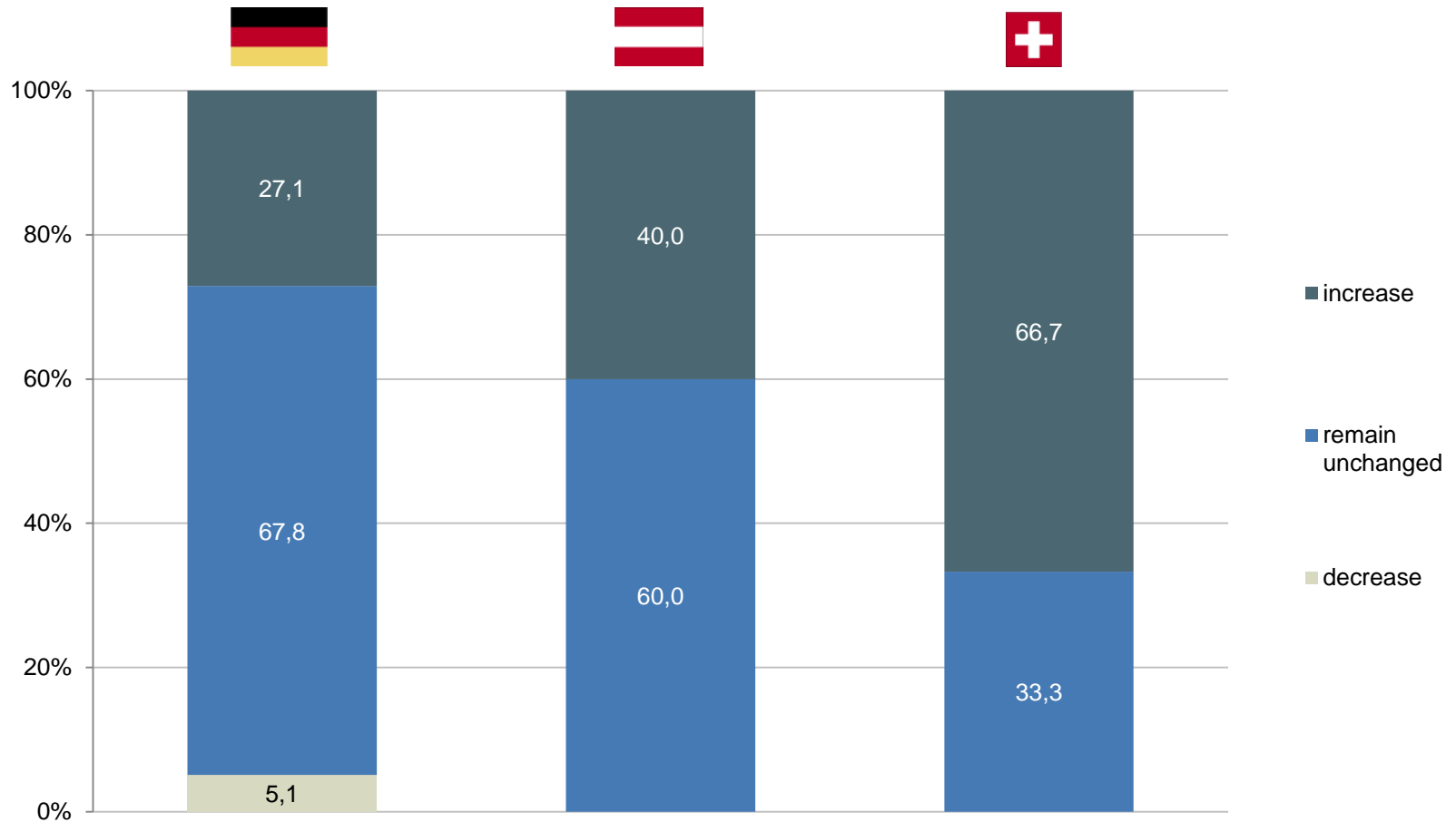
Development of number of sell-side analysts

By country



Investor appointments

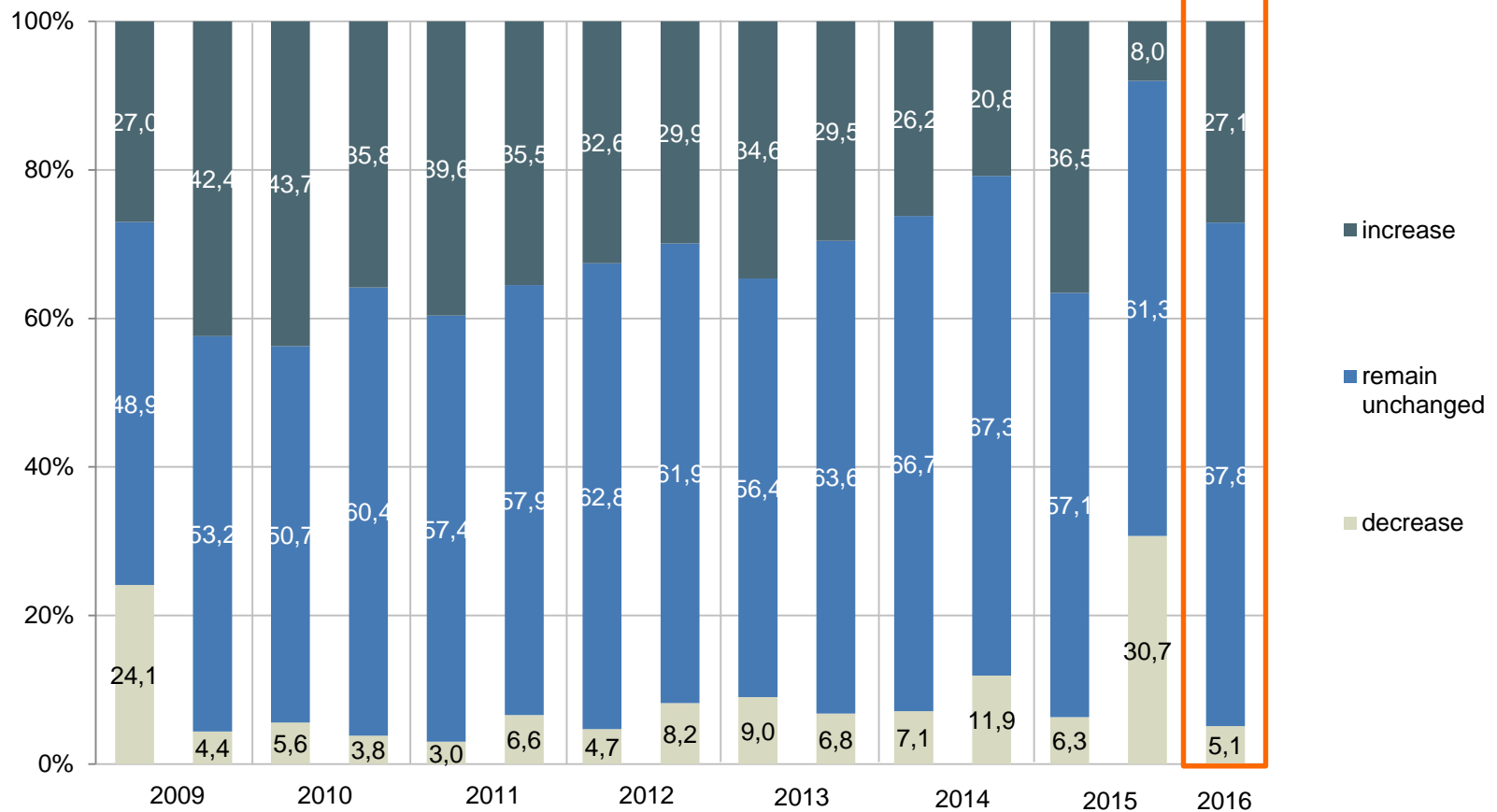
By country



Investor appointments in Germany



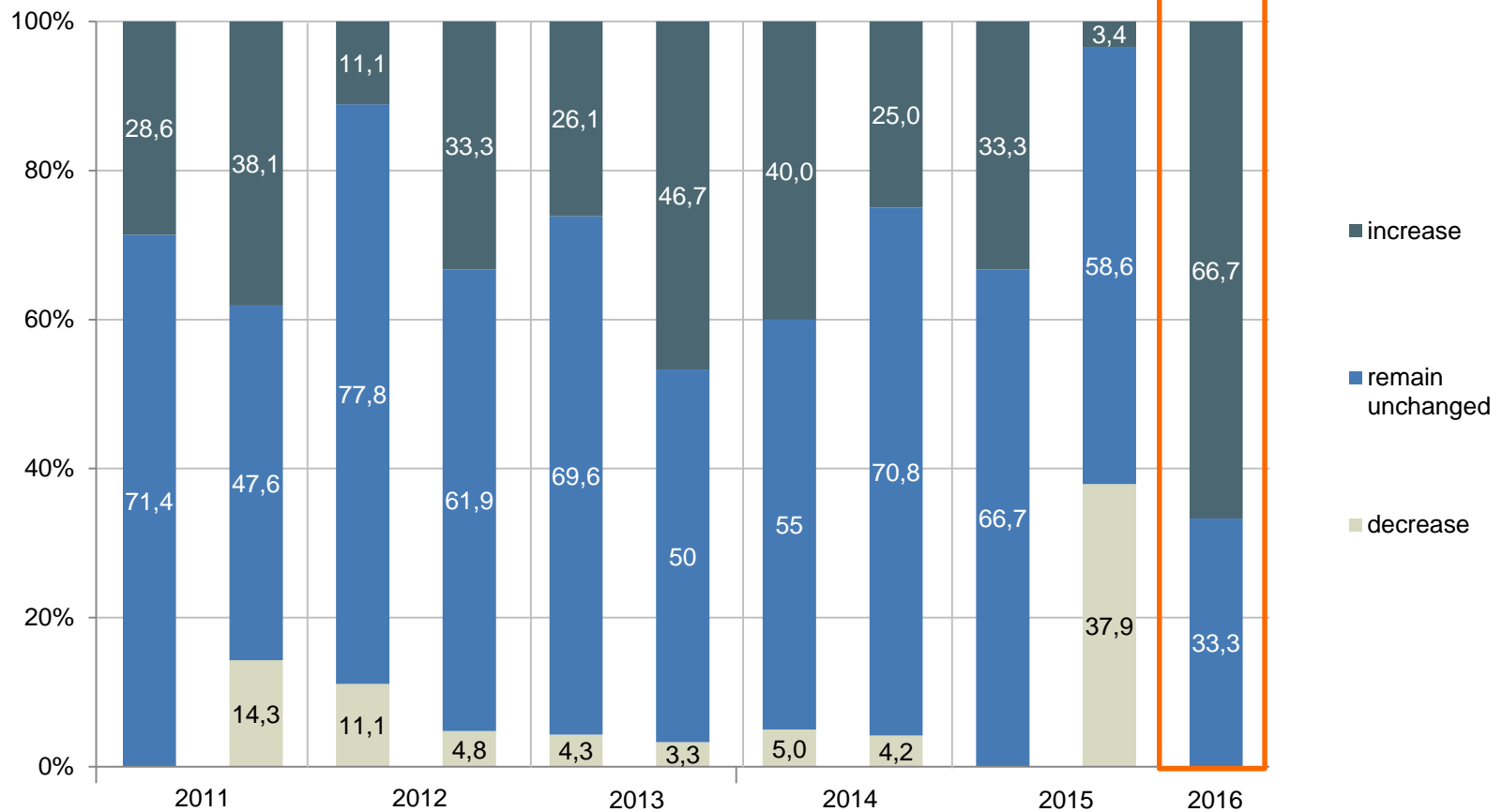
Comparison of surveys from 2009 to 2016
(two survey periods per year)



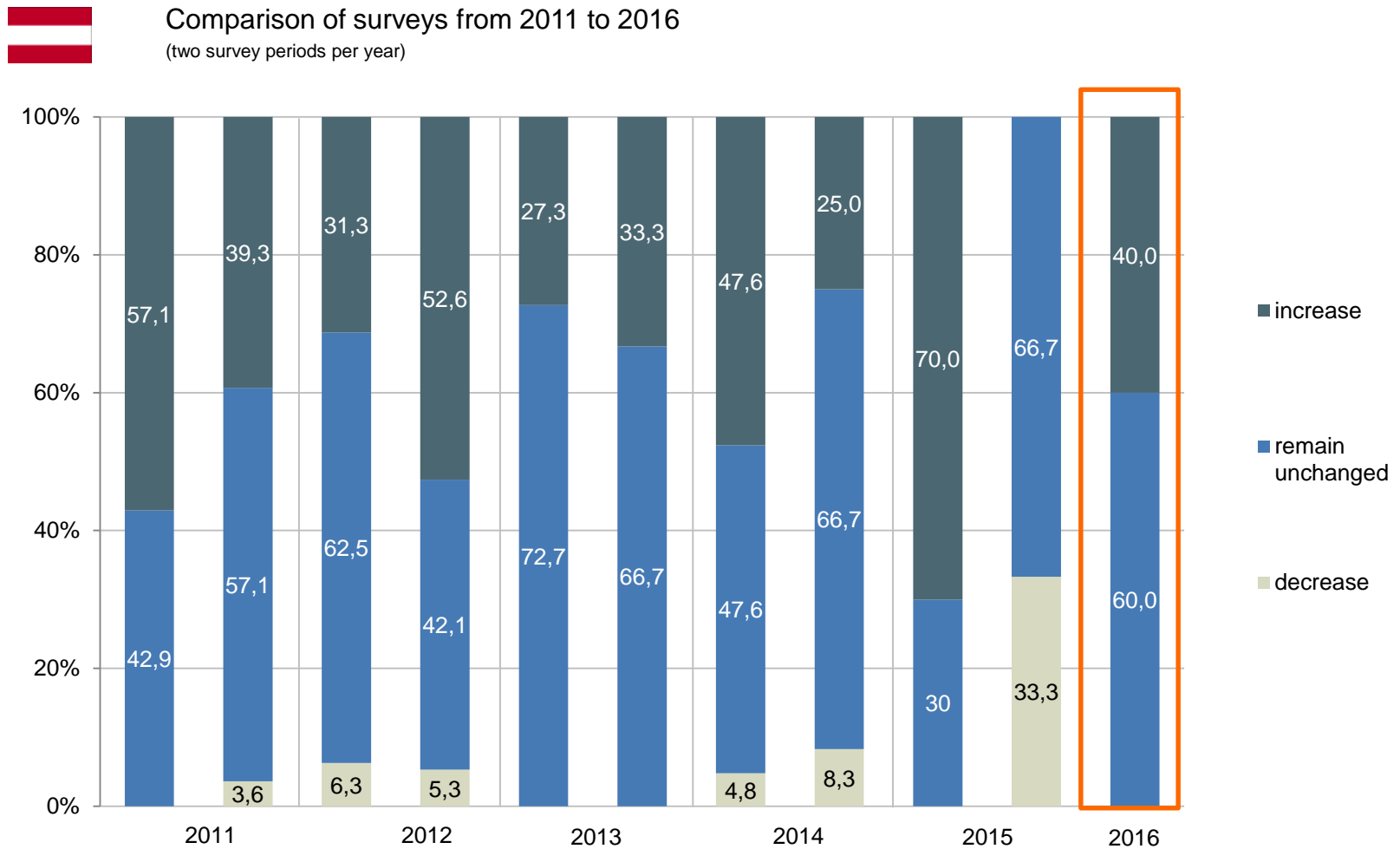
Investor appointments in Switzerland



Comparison of surveys from 2011 to 2016
(two survey periods per year)



Investor appointments in Austria



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