



19437 NEW MESSAGES

11TH IR SUMMIT

INVESTOR RELATIONS: THE NEW NORMAL?

VIRTUAL - 10 DECEMBER 2020



Carva Azhar



11TH IR SUMMIT



INVESTOR RELATIONS: THE NEW NORMAL?

11th IR SUMMIT: Thursday 10 December 2020

We are delighted to invite you to **Kepler Cheuvreux's 11th IR Summit**, which will be held virtually on 10 December. We will be co-hosting the event with **Euronext** again this year, as well as many IR associations.

The theme will be: **“Investor Relations: the New Normal?”**

The event will feature panels of CIOs, CEOs, Heads of IR and experts sharing their views on the evolution of investor relations in the COVID world.

It will also be a unique opportunity to hear the views of keynote speakers on Brexit, the U.S. election, the economic outlook and capital markets.

Registration Deadline: 1 December

Contact: irsummit@keplercheuvreux.com

The SmartConnect Team looks forward to welcoming you to this unique event!





11TH IR SUMMIT



INVESTOR RELATIONS: THE NEW NORMAL?

| CET | Plenary Sessions |
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| 08:30 | Introduction by François MALLET , Senior Managing Director, Kepler Cheuvreux, and Anthony ATTIA , Global Head of Listing, CEO Euronext Paris and Head of Post Trade Euronext |
| 09:00 | Impact of COVID-19 on the IR Function & Emergence of New Technologies |
| 10:00 | ECM: A Booming Market? |
| 11:00 | A Discussion with 3 CEOs : What Do They Expect of Their IRs ? |
| 12:00 | Macro Presentation by Christopher POTTS , Head of Economics & Strategy, Kepler Cheuvreux |
| 13:30 | A Word from IR Associations |
| 14:00 | Keynote Speaker: David MILLIBAND , Former UK Foreign Affairs Minister |
| 15:00 | Who are the Key ESG Investors for European Corporates: a Top-Down View |
| 16:00 | ESG Framework and KPIs for European Issuers |
| 17:00 | Stress Management: Boost your Positive Energy during your Workday |